

NRCS Plant Materials Web Site Traffic Analysis

www.plant-materials.nrcs.usda.gov

Report Range: 02/01/2002 00:00:00 - 02/28/2002 23:59:59

Prepared By:

NRCS USDA

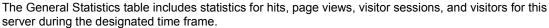
on 06/13/02, 8:55:19

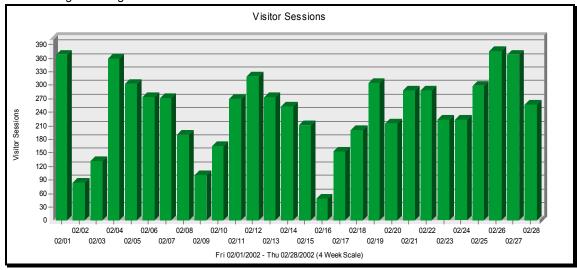
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General Statistics





Statistics - Repo	rt Range: 02/01/2002 00:00:00 - 02/28/2002 23:	59:59
Hits	Entire Site (Successful)	94,388
	Average Per Day	3,371
	Home Page	3,517
Page Views	Page Views (Impressions)	22,701
	Average Per Day	810
	Document Views	22,592
Visitor Sessions	Visitor Sessions	6,823
	Average Per Day	243
	Average Visitor Session Length	00:06:47
	International Visitor Sessions	3.18%
	Visitor Sessions of Unknown Origin	52.51%
	Visitor Sessions from United States	44.3%
Visitors	Unique Visitors	4,210
	Visitors Who Visited Once	3,447
	Visitors Who Visited More Than Once	763

General Statistics - Help Card

The Statistics table shows the date and time the report was generated. All dates and times refer to the location of the system running the analysis.

Timeframe - Beginning date and time of the log file.

Hits - A count of successful hits for the document not including the supporting graphic files on the page. Files considered web pages are those with the following extensions: .htm, .html, .asp, and a few others. These are defined by the File Types tab in the Options window.

The total number of hits - A count of all successful hits including HTML pages, pictures, forms, scripts, and downloaded files.

Tip: Visit http://www.webtrends.com/support/hits_views_sessions.htm for a detailed explanation of pages and visitor sessions.

Hits: Entire Site (Successful) - A count of hits that had a "success" status code.

Hits: Average Per Day - Number of Successful Hits divided by the total number of days in the log.

Hits: Home Page - Number of times the home page was visited. This statistic is derived from the Home

General Statistics - Help Card

Page settings in the profile.

Page Views (Impressions): Total - A count of hits to pages defined as documents or forms in the File Types tab. You can define how forms and documents are counted by modifying the Document Extensions and File Types settings. The supporting graphics on pages are not counted.

Page Views: Average Per Day - Number of page views (impressions) divided by the total number of days in the log.

Page Views: Document Views - A count of hits to pages that are considered documents as defined by the File Types tab in the Options window. This does not include files that have been defined as forms.

Visitor Sessions: Total - A count of the visitor sessions to your site. The length of a visitor session is defined in the General tab in the Options window.

Average Number of Visitor Sessions Per Day -Number of visitor sessions divided by the total number of days in the log.

Average Visitor Session Length -Average of non-zero length visitor sessions in the log.

Visitor Session for International, Unknown, and the United States summarize the origin of visitors in percentages of hits. Geographic location is logged in the User Domain field. How it is reported is determined by the Domains tab in the Options window.

Visitors - A count of unique IPs for the period of the report, whether or not they were authenticated using domain names or cookies.

Visitors: Unique Visitors - Unique visitors are counted using the visitor's IP address, domain name, or cookie. Persistent cookies are defined in Cookies tab in the Options window. Cookies give the most accurate count.

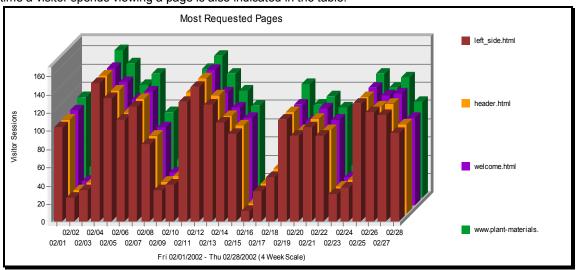
Visitors: Visitors Who Visited Once - A count of visitor sessions that occurred only once throughout the log file.

Visitors: Visitors Who Visited More Than Once - The count of visitor sessions that appeared more than once in the log file. By default a visitor session is 30 minutes.

The General Stats table gives a general overview of the Web site's performance and your visitor's behavior, helping you quickly assess areas to address. It can determine the report chapters to focus on for valuable site enhancement statistics.

Most Requested Pages

This section identifies the most popular web site pages and how often they were accessed. The average time a visitor spends viewing a page is also indicated in the table.



Most	Most Requested Pages				
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
1	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	3,517	15.56%	2,713	00:00:24
2	Plant Materials Program http://www.plant- materials.nrcs.usda.gov/welcome.html	3,215	14.23%	2,506	00:01:46
3	Plant Materials Program http://www.plant- materials.nrcs.usda.gov/header.html	3,160	13.98%	2,499	00:00:18
4	Plant Materials Program http://www.plant- materials.nrcs.usda.gov/left_side.html	3,124	13.82%	2,491	00:00:30
5	http://www.plant- materials.nrcs.usda.gov/pmcs.html	360	1.59%	317	00:00:30
6	http://www.plant- materials.nrcs.usda.gov/id_guides/plantid.ht ml	336	1.48%	286	00:00:43
7	Untitled Document http://www.plant- materials.nrcs.usda.gov/plant_sources.html	256	1.13%	229	00:01:04
8	http://www.plant- materials.nrcs.usda.gov/seeding.html	234	1.03%	223	00:02:39
9	Publications http://www.plant- materials.nrcs.usda.gov/pubs/publications.ht ml	255	1.12%	215	00:00:46
10	Related Websites http://www.plant- materials.nrcs.usda.gov/websites/links.html	226	1%	204	00:00:39
11	http://www.plant-	212	0.93%	185	00:05:59

Mos	t Requested Pages				
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
	materials.nrcs.usda.gov/id_guides/woodies/ woodies.html				
12	Aberdeen Plant Materials Center http://www.plant-	308	1.36%	173	00:00:23
13	materials.nrcs.usda.gov/idpmc/ Plant Materials Program Program Information http://www.plant-	178	0.78%	161	00:01:32
14	materials.nrcs.usda.gov/program_info.html http://www.plant- materials.nrcs.usda.gov/id_guides/herbaceo us/herbaceous.html	178	0.78%	157	00:02:59
15	Aberdeen Plant Materials Center http://www.plant- materials.nrcs.usda.gov/idpmc/header.html	179	0.79%	153	00:00:26
16	Aberdeen Plant Materials Center http://www.plant- materials.nrcs.usda.gov/idpmc/left_side.html	177	0.78%	150	00:00:31
17	Aberdeen Plant Materials Center http://www.plant- materials.nrcs.usda.gov/idpmc/welcome.html	166	0.73%	148	00:00:25
18	http://www.plant- materials.nrcs.usda.gov/seedpro.html	147	0.65%	141	00:02:33
19	Wildfire Restoration: Seeding and Planting http://www.plant-	129	0.57%	123	00:04:25
20	materials.nrcs.usda.gov/pubs/wildfire.html Plant Materials Program Releases http://www.plant- materials.nrcs.usda.gov/releases.html	136	0.6%	123	00:01:30
21	Sources of Seed and Plants http://www.plant- materials.nrcs.usda.gov/sources/bioeng.html	96	0.42%	94	00:03:04
22	http://www.plant- materials.nrcs.usda.gov/idpmc/irwpdp.html	101	0.44%	92	00:05:02
23	http://www.plant- materials.nrcs.usda.gov/biorip.html	94	0.41%	86	00:02:21
24	Big Flats Plant Materials Center http://www.plant- materials.nrcs.usda.gov/nypmc/	100	0.44%	75	00:01:22
25	Related Web Sites: An A to Z Listing of Sites by Site Title http://www.plant-materials.nrcs.usda.gov/websites/alltitle.html	71	0.31%	65	00:00:54
26	Bridger Plant Materials Center http://www.plant- materials.nrcs.usda.gov/mtpmc/	82	0.36%	64	00:01:04
27	Directory of Wetland Plant Vendors in the United States http://www.plant- materials.nrcs.usda.gov/pubs/wetlandvendors.html	66	0.29%	64	00:06:35
28	http://www.plant- materials.nrcs.usda.gov/idpmc/idpmc.html	82	0.36%	64	00:03:32
29	Plant Materials Program IntraNet	75	0.33%	63	00:01:07

	t Requested Pages Pages	Views	% of	Visitor	Avg. Time
	. ugos		Total Views	Sessions	Viewed
	http://www.plant-				
	materials.nrcs.usda.gov/intranet/intranet.html				
30	Elsberry Plant Materials Center	71	0.31%	59	00:00:46
	http://www.plant-				
	materials.nrcs.usda.gov/mopmc/		2 2 2 2 4		
31	Bismarck Plant Materials Center	82	0.36%	56	00:01:44
	http://www.plant-				
22	materials.nrcs.usda.gov/ndpmc/ Booneville Plant Materials Center	FC	0.040/	F2	00.00.55
32		56	0.24%	53	00:00:55
	http://www.plant-				
22	materials.nrcs.usda.gov/arpmc/ Manhattan Plant Materials Center	66	0.200/	F2	00:01:02
33	http://www.plant-	66	0.29%	52	00:01:03
	materials.nrcs.usda.gov/kspmc/				
34	Big Flats Plant Materials Center	52	0.23%	52	00:00:10
54	http://www.plant-	52	0.23%	52	00.00.10
	materials.nrcs.usda.gov/nypmc/left_side.html				
35	http://www.plant-	52	0.23%	51	00:01:19
55	materials.nrcs.usda.gov/references.html	32	0.2370	31	00.01.13
36	Rose Lake Plant Materials Center	57	0.25%	51	00:01:06
00	http://www.plant-	01	0.2070	01	00.01.00
	materials.nrcs.usda.gov/mipmc/				
37	Big Flats Plant Materials Center	53	0.23%	50	00:00:41
0,	http://www.plant-	00	0.2070	00	00.00.11
	materials.nrcs.usda.gov/nypmc/welcome.htm				
38	Big Flats Plant Materials Center	52	0.23%	49	00:00:24
	http://www.plant-				
	materials.nrcs.usda.gov/nypmc/header.html				
39	What's New in the NRCS Plant Materials	52	0.23%	48	00:03:12
	Program - January 2001				
	http://www.plant-				
	materials.nrcs.usda.gov/whatsnew/jan01.htm				
	I				
40	Bridger Plant Materials Center	49	0.21%	43	00:00:52
	http://www.plant-				
	materials.nrcs.usda.gov/mtpmc/welcome.ht				
	ml				
41	Elsberry Plant Materials Center	46	0.2%	43	00:00:16
	http://www.plant-				
	materials.nrcs.usda.gov/mopmc/welcome.ht				
40	mi Biomarak Blant Matariala Contar		0.040/	40	00:00:40
42	Bismarck Plant Materials Center http://www.plant-	55	0.24%	43	00:00:43
	materials.nrcs.usda.gov/ndpmc/header.html				
43	Bismarck Plant Materials Center	50	0.22%	42	00:00:19
70	http://www.plant-	50	0.22/0	42	00.00.19
	materials.nrcs.usda.gov/ndpmc/left_side.htm				
44	Elsberry Plant Materials Center	45	0.19%	42	00:00:24
17	http://www.plant-	73	5.1570	72	00.00.2 - 7
	materials.nrcs.usda.gov/mopmc/header.html				
45	Elsberry Plant Materials Center	45	0.19%	42	00:00:17
.0	http://www.plant-	73	5.1570	72	00.00.17
	materials.nrcs.usda.gov/mopmc/left side.ht				

Most	Most Requested Pages				
	Pages	Views	% of Total Views	Visitor Sessions	Avg. Time Viewed
	ml				
46	Bridger Plant Materials Center http://www.plant- materials.nrcs.usda.gov/mtpmc/left_side.htm l	47	0.2%	42	00:00:19
47	Bismarck Plant Materials Center http://www.plant- materials.nrcs.usda.gov/ndpmc/welcome.ht ml	51	0.22%	42	00:01:00
48	Bridger Plant Materials Center http://www.plant- materials.nrcs.usda.gov/mtpmc/header.html	45	0.19%	41	00:00:34
49	Upper Colorado Environmental Plant Center http://www.plant- materials.nrcs.usda.gov/copmc/	44	0.19%	41	00:01:59
50	Lockeford Plant Materials Center http://www.plant- materials.nrcs.usda.gov/capmc/	46	0.2%	40	00:01:33
Subto	tal For the Page Views Above	18,376	81.33%	N/A	N/A
Total	For the Log File	22,592	100%	N/A	N/A

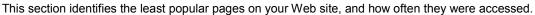
Most Requested Pages - Help Card

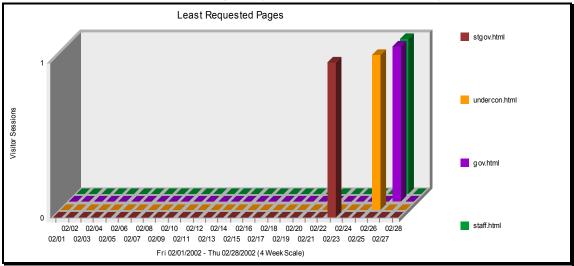
This section identifies the most popular pages on the site. The number of views includes only the successful hits for the page itself. It does not include any hits for graphics, audio or video files. The percentage of total views is the percentage of hits for that page compared to all other page types. **Tip:** The types of files included in this table can be configured using the File Types tab in the Options dialog box.

Tip: You can list all pages on the site by selecting a number of elements higher than the number of pages on the site.

Most likely these pages are requested the most because of their content and design. Based on the theory that the most requested pages have effectively attracted visitors, you can use similar elements and approaches to improve the less popular pages. Consider the average view times to determine which content holds visitor's attention.

Least Requested Pages





Leas	st Requested Pages			
	Pages	Views	% of Total Views	Visitor Sessions
1	Untitled Document http://www.plant- materials.nrcs.usda.gov/hipmc/staff.html	1	0%	1
2	Related Web Sites: Other Federal Government Sites http://www.plant- materials.nrcs.usda.gov/websites/gov.html	1	0%	1
3	Untitled Document http://www.plant- materials.nrcs.usda.gov/txpmc/undercon.html	1	0%	1
4	Related Web Sites: State and Local Government Sites http://www.plant-materials.nrcs.usda.gov/websites/stgov.html	1	0%	1
5	Untitled Document http://www.plant- materials.nrcs.usda.gov/gapmc/research.html	1	0%	1
6	Untitled Document http://www.plant- materials.nrcs.usda.gov/gapmc/about.html	1	0%	1
7	Related Web Sites: University Sites http://www.plant- materials.nrcs.usda.gov/websites/univ.html	1	0%	1
8	http://www.plant-materials.nrcs.usda.gov/npmm/	1	0%	1
9	Related Web Sites: Rare, Threatened and Endangered Species http://www.plant-materials.nrcs.usda.gov/websites/rare.html	1	0%	1
10	Untitled Document http://www.plant- materials.nrcs.usda.gov/wapmc/undercon.html	1	0%	1

Leas	st Requested Pages			
	Pages	Views	% of Total	Visitor
			Views	Sessions
11	What's New in the NRCS Plant Materials Program -	1	0%	1
	August / September 2000			
	http://www.plant-			
	materials.nrcs.usda.gov/whatsnew/aug-sept00.html			
12	What's New in the NRCS Plant Materials Program -	1	0%	1
	March 2000			
	http://www.plant-			
40	materials.nrcs.usda.gov/whatsnew/mar00.html	4	00/	4
13	What's New in the NRCS Plant Materials Program - 1997 & 1998	1	0%	1
	http://www.plant-materials.nrcs.usda.gov/whatsnew/97-			
	98.html			
14	Untitled Document	1	1 0%	1
	http://www.plant-			
	materials.nrcs.usda.gov/current/pmhighlights00.html			
15	What's New in the NRCS Plant Materials Program -	1	0%	1
	June 2000			
	http://www.plant-			
	materials.nrcs.usda.gov/whatsnew/june00.html			
16	Related Web Sites: Sustainable Agriculture	2	0%	2
	http://www.plant-			
	materials.nrcs.usda.gov/websites/susag.html			
17	http://www.plant-	2	0%	2
	materials.nrcs.usda.gov/intranet/restricted/factsheets_d			
	ocs.html		201	
18	Range Publications	2	0%	2
	http://www.plant-			
40	materials.nrcs.usda.gov/pubs/range.html		00/	
19	What's New in the NRCS Plant Materials Program -	2	0%	2
	October 2000			
	http://www.plant-			
- 00	materials.nrcs.usda.gov/whatsnew/oct00.html		00/	
20	Untitled Document	2	0%	2
	http://www.plant-			
	materials.nrcs.usda.gov/wvpmc/undercon.html			

Least Requested Pages - Help Card

This section identifies the least popular pages on your Web site. The number of views only includes the successful hits for the page itself. It does not include any hits for graphics. The percentage of total views is the percentage of hits for that page compared to all other pages.

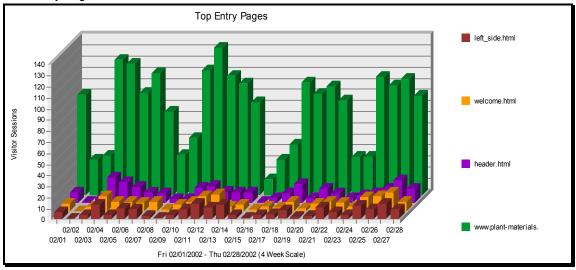
Tip: The types of files included in this table can be configured using the File Types tab in the Options dialog box.

Tip: You can list all pages on the site by setting the number of elements to a number higher than the number of pages on the site.

There are many reasons that these pages are requested the least. Consider the content and the navigational tools or descriptions available to guide visitors to them. How do these pages differ from those that are most requested? Do the average view times indicate visitors are not attracted long enough to convey your message? This table may indicate areas on your site that may need attention.

Top Entry Pages

This section identifies the first page viewed when a visitor visits this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Entry Page, and the session is not counted in the total.



Top	Entry Pages		
•	File	% of Total	Visitor Sessions
1	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	50.43%	2,257
2	Plant Materials Program	6.43%	288
-	http://www.plant-materials.nrcs.usda.gov/header.html	0.1070	200
3	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	5%	224
4	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	4.31%	193
5	Aberdeen Plant Materials Center http://www.plant-materials.nrcs.usda.gov/idpmc/	2.74%	123
6	Sources of Seed and Plants http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html	1.27%	57
7	Related Web Sites: An A to Z Listing of Sites by Site Title http://www.plant-materials.nrcs.usda.gov/websites/alltitle.html	1.2%	54
8	http://www.plant- materials.nrcs.usda.gov/id_guides/woodies/woodies.html	0.87%	39
9	Related Web Sites: An A to Z Listing of Sites by Site URL http://www.plant-materials.nrcs.usda.gov/websites/allurl.html	0.75%	34
10	Big Flats Plant Materials Center http://www.plant-materials.nrcs.usda.gov/nypmc/	0.75%	34
11	Bridger Plant Materials Center http://www.plant-materials.nrcs.usda.gov/mtpmc/	0.64%	29
12	Booneville Plant Materials Center http://www.plant-materials.nrcs.usda.gov/arpmc/	0.64%	29
13	What's New in the NRCS Plant Materials Program - January 2001 http://www.plant-materials.nrcs.usda.gov/whatsnew/jan01.html	0.64%	29
14	http://www.plant-materials.nrcs.usda.gov/pmcs.html	0.6%	27

Top	Entry Pages		
	File	% of Total	Visitor
			Sessions
15	Bismarck Plant Materials Center	0.58%	26
	http://www.plant-materials.nrcs.usda.gov/ndpmc/		
16	Related Websites	0.58%	26
	http://www.plant-materials.nrcs.usda.gov/websites/links.html		
17	Rose Lake Plant Materials Center	0.51%	23
	http://www.plant-materials.nrcs.usda.gov/mipmc/		
18	Publications	0.49%	22
	http://www.plant-materials.nrcs.usda.gov/pubs/publications.html		
19	Wildfire Restoration: Seeding and Planting	0.49%	22
	http://www.plant-materials.nrcs.usda.gov/pubs/wildfire.html		
20	Elsberry Plant Materials Center	0.46%	21
	http://www.plant-materials.nrcs.usda.gov/mopmc/		
Total	For the Pages Above	79.48%	3,557

Top Entry Pages - Help Card

This section identifies the pages visitors first saw when they entered this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. For example, if a visitor enters http://www.WebTrends.com/WT-QA.HTM, he/she entered at the WT-QA.HTM page.

Percentages refer to the total number of visitor sessions that started with a valid Document Type. If a session started on a document with a different type (such as a graphic or sound file), the file would not be counted as an Entry Page, and the session is not included in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on your site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.

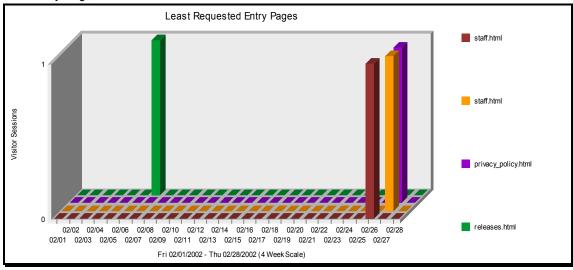
Also, web servers do not always log hits in perfect chronological order. For example, a hit to a GIF file can appear in the log before the hit to the HTML page that refers to this GIF.

Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

This statistic can indicate how you might want to optimize the architecture of your site based on where visitors are entering. You can also determine which external links to your site are most effective. Consider updating meta-tags and links.

Least Requested Entry Pages

This section identifies the first page viewed when a visitor visits this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Entry Page, and the session is not counted in the total.



Leas	t Requested Entry Pages		
	File	% of Total	Visitor Sessions
1	Untitled Document	0.02%	1
	http://www.plant-materials.nrcs.usda.gov/stpmc/releases.html		
2	Plant Materials Program Privacy Policy	0.02%	1
	http://www.plant-materials.nrcs.usda.gov/privacy_policy.html		
3	Untitled Document	0.02%	1
	http://www.plant-materials.nrcs.usda.gov/lapmc/staff.html		
4	Untitled Document	0.02%	1
	http://www.plant-materials.nrcs.usda.gov/orpmc/staff.html		
5	Golden Meadows Plant Materials Center	0.02%	1
	http://www.plant-materials.nrcs.usda.gov/lapmc/welcome.html		
6	Golden Meadows Plant Materials Center	0.02%	1
	http://www.plant-materials.nrcs.usda.gov/lapmc/header.html		
7	Related Web Sites: Sources of Plant Materials	0.02%	1
	http://www.plant-materials.nrcs.usda.gov/websites/source.html		
8	Plant Materials Program IntraNet	0.02%	1
	http://www.plant-materials.nrcs.usda.gov/intranet/intranet.html		
9	Untitled Document	0.02%	1
	http://www.plant-materials.nrcs.usda.gov/ndpmc/research.html		
10	Untitled Document	0.02%	1
	http://www.plant-materials.nrcs.usda.gov/txpmc/staff.html		
11	Untitled Document	0.02%	1
	http://www.plant-materials.nrcs.usda.gov/njpmc/releases.html		
12	Hoolehua Plant Materials Center	0.02%	1
	http://www.plant-materials.nrcs.usda.gov/hipmc/welcome.html		
13	Untitled Document	0.02%	1
	http://www.plant-materials.nrcs.usda.gov/mdpmc/research.html		
14	Untitled Document	0.02%	1

Leas	t Requested Entry Pages		
	File	% of Total	Visitor Sessions
	http://www.plant-materials.nrcs.usda.gov/kspmc/releases.html		
15	Kika de la Garza Plant Materials Center http://www.plant-materials.nrcs.usda.gov/stpmc/header.html	0.02%	1
16	Untitled Document http://www.plant-materials.nrcs.usda.gov/azpmc/staff.html	0.02%	1
17	Untitled Document http://www.plant-materials.nrcs.usda.gov/mspmc/research.html	0.02%	1
18	Untitled Document http://www.plant-materials.nrcs.usda.gov/azpmc/about.html	0.02%	1
19	Hoolehua Plant Materials Center http://www.plant-materials.nrcs.usda.gov/hipmc/left_side.html	0.02%	1
20	http://www.plant-materials.nrcs.usda.gov/_WebReports/	0.02%	1
Total	For the Pages Above	0.44%	20

Least Requested Entry Pages - Help Card

This section identifies the pages visitors first saw when they entered this site. This is most likely your home page but, in some cases, it may also be specific URLs that visitors enter to access a particular page directly. For example, if a visitor enters http://www.WebTrends.com/WT-QA.HTM, he/she entered at the WT-QA.HTM page.

Percentages refer to the total number of visitor sessions that started with a valid Document Type. If a session started on a document with a different type (such as a graphic or sound file), the file would not be counted as an Entry Page, and the session is not included in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on your site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.

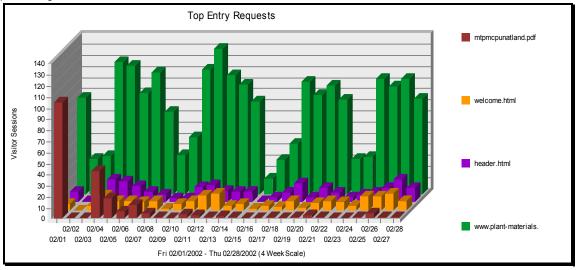
Also, web servers do not always log hits in perfect chronological order. For example, a hit to a GIF file can appear in the log before the hit to the HTML page that refers to this GIF.

Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

This statistic can indicate how you might want to optimize the architecture of your site based on where visitors are entering. You can also determine which external links to your site are least effective. Consider updating meta-tags and links.

Top Entry Requests

This section identifies the first hit from a visitor visiting this site. This is most likely the home page but, in some cases, it may also be specific URLs that visitors enter to access a particular file directly. The percentages refer to the total number of visitor sessions.



Top	Entry Requests		
•	File	% of Total	Visitor
			Sessions
1	Plant Materials Program	32.65%	2,228
	http://www.plant-materials.nrcs.usda.gov/		
2	Plant Materials Program	4.16%	284
	http://www.plant-materials.nrcs.usda.gov/header.html		
3	Plant Materials Program	3.23%	221
	http://www.plant-materials.nrcs.usda.gov/welcome.html		
4	http://www.plant-materials.nrcs.usda.gov/pubs/mtpmcpunatland.pdf	3.15%	215
5	Plant Materials Program	2.75%	188
	http://www.plant-materials.nrcs.usda.gov/left_side.html		
6	http://www.plant-materials.nrcs.usda.gov/main[1].css	2.27%	155
7	http://www.plant-materials.nrcs.usda.gov/images/dot.gif	2.02%	138
8	Aberdeen Plant Materials Center	1.75%	120
	http://www.plant-materials.nrcs.usda.gov/idpmc/		
9	http://www.plant-	1.21%	83
	materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf		
10	http://www.plant-materials.nrcs.usda.gov/images/border.jpg	1.17%	80
11	http://www.plant-materials.nrcs.usda.gov/images/logo_a.gif	1.06%	73
12	http://www.plant-materials.nrcs.usda.gov/images/top_side.jpg	1.04%	71
13	http://www.plant-materials.nrcs.usda.gov/images/montage.jpg	1.04%	71
14	http://www.plant-materials.nrcs.usda.gov/images/pmp_logo.jpg	0.92%	63
15	http://www.plant-materials.nrcs.usda.gov/images/fire_image2_tn.jpg	0.82%	56
16	http://www.plant-materials.nrcs.usda.gov/sources/bioeng.pdf	0.77%	53
17	Sources of Seed and Plants	0.63%	43
	http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html		
18	http://www.plant-materials.nrcs.usda.gov/images/bullet.gif	0.54%	37
19	http://www.plant-materials.nrcs.usda.gov/images/info.gif	0.54%	37
20	http://www.plant-materials.nrcs.usda.gov/images/fire image2 tnon.jpg	0.49%	34
Total	For the Requests Above	62.28%	4,250

Top Entry Requests - Help Card

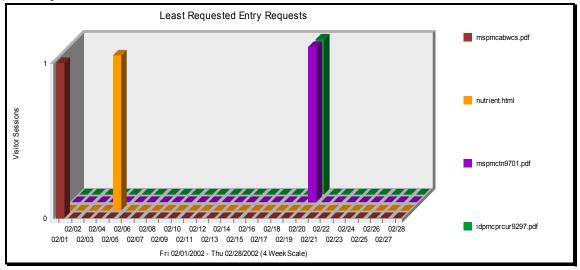
This section identifies the first hit from visitors coming to this site. This is most likely the home page but, in some cases, it may also be specific URLs entered to access a particular file directly. For example, if a visitors enters http://www.WebTrends.com/WT-QA.HTM, he/she enters at the WT-QA.HTM page. The percentages refer to the total number of visitor sessions.

Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.

Consider what is catching the attention of visitors most quickly and effectively.

Least Requested Entry Requests

This section identifies the first hit from a visitor visiting this site. This is most likely the home page but, in some cases, it may also be specific URLs that visitors enter to access a particular file directly. The percentages refer to the total number of visitor sessions.



Leas	t Requested Entry Requests		
	File	% of Total	Visitor
			Sessions
1	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcprcur9297.pdf	0.01%	1
2	http://www.plant-materials.nrcs.usda.gov/pubs/mspmctn9701.pdf	0.01%	1
3	Nutrient Publications	0.01%	1
	http://www.plant-materials.nrcs.usda.gov/pubs/nutrient.html		
4	http://www.plant-materials.nrcs.usda.gov/pubs/mspmcabwcs.pdf	0.01%	1
5	http://www.plant-materials.nrcs.usda.gov/pubs/mopmcrnangeoh37.pdf	0.01%	1
6	http://www.plant-materials.nrcs.usda.gov/flpmc/main[1].css	0.01%	1
7	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcardev.pdf	0.01%	1
8	http://www.plant-materials.nrcs.usda.gov/pubs/mtpmcarcrp96b.pdf	0.01%	1
9	http://www.plant-materials.nrcs.usda.gov/stpmc/stpmc.html	0.01%	1
10	What's New in the NRCS Plant Materials Program - December	0.01%	1
	2001		
	http://www.plant-materials.nrcs.usda.gov/whatsnew/dec01.html		
11	http://www.plant-	0.01%	1
	materials.nrcs.usda.gov/pubs/mopmcbriagermlesp.pdf		
12	http://www.plant-materials.nrcs.usda.gov/pubs/copmcprseed96.pdf	0.01%	1
13	Wildlife Habitat Publications	0.01%	1
	http://www.plant-materials.nrcs.usda.gov/pubs/wildlife.html		
14	Plant Materials Program Artwork!	0.01%	1
	http://www.plant-materials.nrcs.usda.gov/intranet/artwork.html		
15	Plant Materials Program	0.01%	1
	http://www.plant-materials.nrcs.usda.gov/reinvention.html	0.0404	
16	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcpr94dec.pdf	0.01%	1
17	http://www.plant-materials.nrcs.usda.gov/idpmc/images/map_sm.jpg	0.01%	1
18	Untitled Document	0.01%	1
	http://www.plant-materials.nrcs.usda.gov/copmc/about.html	0.010/	
19	Untitled Document	0.01%	1
	http://www.plant-materials.nrcs.usda.gov/copmc/research.html	0.0404	
20	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcinhealthyrip.pdf	0.01%	1

Leas	t Requested Entry Requests		
	File	% of Total	Visitor
			Sessions
Total	For the Requests Above	0.29%	20

Least Requested Entry Requests - Help Card

This section identifies the first hit from visitors coming to this site. This is most likely the home page but, in some cases, it may also be specific URLs entered to access a particular file directly. For example, if a visitors enters http://www.WebTrends.com/WT-QA.HTM, he/she enters at the WT-QA.HTM page. The percentages refer to the total number of visitor sessions.

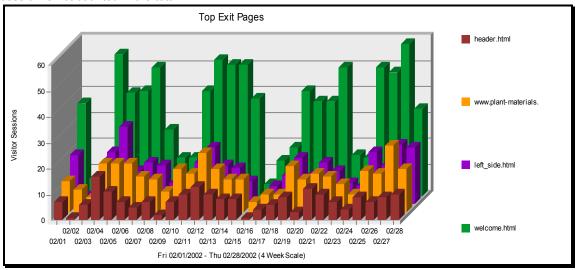
Tip: Consider using the Entry Page filter to include or exclude entire visitor sessions based upon the first page a visitor viewed.



Consider what isn't catching the attention of visitors very quickly or effectively.

Top Exit Pages

This section identifies the pages visitors were on when they left the site. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Exit Page, and the session is not counted in the total.



Top	Exit Pages		
-	Pages	% of Total	Visitor Sessions
1	Plant Materials Program	21.4%	958
	http://www.plant-materials.nrcs.usda.gov/welcome.html		
2	Plant Materials Program	8.73%	391
	http://www.plant-materials.nrcs.usda.gov/left_side.html		
3	Plant Materials Program	8.64%	387
	http://www.plant-materials.nrcs.usda.gov/		
4	Plant Materials Program	4.69%	210
	http://www.plant-materials.nrcs.usda.gov/header.html		
5	http://www.plant-	3.08%	138
	materials.nrcs.usda.gov/id_guides/woodies/woodies.html		
6	http://www.plant-materials.nrcs.usda.gov/seeding.html	2.36%	106
7	http://www.plant-	1.94%	87
	materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html		
8	Untitled Document	1.72%	77
	http://www.plant-materials.nrcs.usda.gov/plant_sources.html		
9	Sources of Seed and Plants	1.58%	71
	http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html		
10	Wildfire Restoration: Seeding and Planting	1.51%	68
	http://www.plant-materials.nrcs.usda.gov/pubs/wildfire.html		
11	http://www.plant-materials.nrcs.usda.gov/idpmc/irwpdp.html	1.47%	66
12	http://www.plant-materials.nrcs.usda.gov/seedpro.html	1.43%	64
13	Related Web Sites: An A to Z Listing of Sites by Site Title	1.31%	59
	http://www.plant-materials.nrcs.usda.gov/websites/alltitle.html		
14	Related Websites	1.27%	57
	http://www.plant-materials.nrcs.usda.gov/websites/links.html		
15	Plant Materials Program Program Information	1.13%	51
	http://www.plant-materials.nrcs.usda.gov/program_info.html		
16	http://www.plant-materials.nrcs.usda.gov/pmcs.html	1.11%	50

Top	Exit Pages		
	Pages	% of Total	Visitor
			Sessions
17	http://www.plant-materials.nrcs.usda.gov/id_guides/plantid.html	0.89%	40
18	Publications	0.87%	39
	http://www.plant-materials.nrcs.usda.gov/pubs/publications.html		
19	What's New in the NRCS Plant Materials Program - January 2001	0.87%	39
	http://www.plant-materials.nrcs.usda.gov/whatsnew/jan01.html		
20	Directory of Wetland Plant Vendors in the United States	0.82%	37
	http://www.plant-materials.nrcs.usda.gov/pubs/wetlandvendors.html		
	For the Pages Above (only sessions starting on a valid document	66.92%	2,995
type a	re included)		

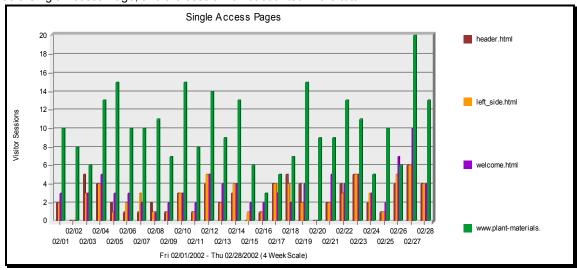
Top Exit Pages - Help Card

This section identifies the pages visitors were on when they left the site. These percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as an Exit Page, and the session is not counted in the total. Such sessions are often the product of other sites referencing a specific downloadable file or graphic for example on the site. In such cases, a session may have a single hit to a non-document type file, and will not be counted for the percentage calculations.

Use this statistic to determine your visitors' satisfaction with their visits. Visitors may have left this page once they found what they were looking for, or they have lost interest or determined the content didn't apply, or for many other reasons. For example, if your top exit page is your home page, this may be an indication that you need a better approach.

Single Access Pages

This section identifies the pages on the site that visitors access and exit without viewing any other page. The percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as a Single Access Page, and the session is not counted in the total



Sing	le Access Pages		
	Pages	% of Total	Visitor Sessions
1	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/	19.19%	281
2	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/welcome.html	6.35%	93
3	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/left_side.html	4.98%	73
4	Plant Materials Program http://www.plant-materials.nrcs.usda.gov/header.html	4.98%	73
5	Sources of Seed and Plants http://www.plant-materials.nrcs.usda.gov/sources/bioeng.html	3.82%	56
6	Related Web Sites: An A to Z Listing of Sites by Site Title http://www.plant-materials.nrcs.usda.gov/websites/alltitle.html	3.62%	53
7	http://www.plant- materials.nrcs.usda.gov/id_guides/woodies/woodies.html	2.66%	39
8	Related Web Sites: An A to Z Listing of Sites by Site URL http://www.plant-materials.nrcs.usda.gov/websites/allurl.html	2.04%	30
9	What's New in the NRCS Plant Materials Program - January 2001 http://www.plant-materials.nrcs.usda.gov/whatsnew/jan01.html	1.98%	29
10	http://www.plant- materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	1.29%	19
11	Wildfire Restoration: Seeding and Planting http://www.plant-materials.nrcs.usda.gov/pubs/wildfire.html	1.22%	18
12	Related Websites http://www.plant-materials.nrcs.usda.gov/websites/links.html	1.16%	17
13	Untitled Document http://www.plant-materials.nrcs.usda.gov/plant_sources.html	1.09%	16
14	Plant Materials Program Program Information http://www.plant-materials.nrcs.usda.gov/program_info.html	0.95%	14

Sing	le Access Pages		
	Pages	% of Total	Visitor
			Sessions
15	http://www.plant-materials.nrcs.usda.gov/biorip.html	0.88%	13
16	Big Flats Plant Materials Center	0.81%	12
	http://www.plant-materials.nrcs.usda.gov/nypmc/		
17	http://www.plant-materials.nrcs.usda.gov/nmpmc/nmpmc.html	0.81%	12
18	Directory of Wetland Plant Vendors in the United States	0.81%	12
	http://www.plant-materials.nrcs.usda.gov/pubs/wetlandvendors.html		
19	http://www.plant-materials.nrcs.usda.gov/pmcs.html	0.81%	12
20	http://www.plant-materials.nrcs.usda.gov/seeding.html	0.75%	11
Total	For the Pages Above	60.31%	883

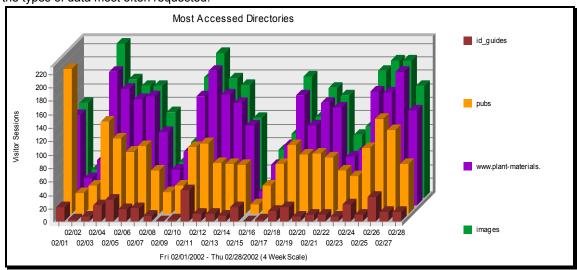
Single Access Pages - Help Card

This section identifies the pages on the site that visitors access and exit without viewing any other page. This demonstrates where visitors enter and leave immediately. These percentages refer to the total number of visitor sessions that started with a valid Document Type. If the session started on a document with a different type (such as a graphic or sound file), the file is not counted as a Single Access Page, and the session is not included in the total.

This information can be helpful when considering the design of the site with respect to the type of visitors. Consider how well these pages convey your message. Do they need improvement to extend visitor sessions, or is it possible that are you attracting the wrong visitors with references to your site?

Most Accessed Directories

This section analyzes accesses to the directories of the site. This information can be useful in determining the types of data most often requested.



Most	: Accessed Directories					
	Path to Directory	Hits	% of	Non	Non	Visitor
	-		Total	Cached	Cached K	Sessions
			Hits	%	Xferred	
1	http://www.plant-	41,027	43.46	60.27%	156,257	3,895
	materials.nrcs.usda.gov/images		%			
2	http://www.plant-	21,098	22.35	64.75%	61,375	3,565
	materials.nrcs.usda.gov/		%			
3	http://www.plant-	12,728	13.48	97.94%	2,181,501	2,357
	materials.nrcs.usda.gov/pubs		%			
4	http://www.plant-	8,303	8.79%	81.23%	208,226	425
	materials.nrcs.usda.gov/id_guides					
5	http://www.plant-	524	0.55%	91.6%	13,145	325
	materials.nrcs.usda.gov/websites					
6	http://www.plant-	2,039	2.16%	79.2%	20,243	258
	materials.nrcs.usda.gov/idpmc					
7	http://www.plant-	236	0.25%	96.18%	2,365	152
	materials.nrcs.usda.gov/sources		2 2 101	22.221		
8	http://www.plant-	611	0.64%	93.28%	4,787	132
	materials.nrcs.usda.gov/nypmc		2 2 4 2 4	22.272/		
9	http://www.plant-	580	0.61%	89.65%	4,880	118
40	materials.nrcs.usda.gov/mtpmc	500	0.550/	04.470/	5 405	405
10	http://www.plant-	528	0.55%	91.47%	5,195	105
44	materials.nrcs.usda.gov/mopmc	470	0.50/	04.000/	4.040	400
11	http://www.plant-	476	0.5%	91.38%	4,212	100
40	materials.nrcs.usda.gov/kspmc	505	0.500/	05.040/	0.450	0.5
12	http://www.plant-	505	0.53%	85.34%	3,152	95
40	materials.nrcs.usda.gov/mipmc	470	0.400/	77.040/	44.000	00
13	http://www.plant-	170	0.18%	77.64%	11,836	90
1.1	materials.nrcs.usda.gov/intranet	E0E	0.63%	84.53%	5 120	90
14	http://www.plant- materials.nrcs.usda.gov/ndpmc	595	0.03%	04.33%	5,138	89
15	http://www.plant-	323	0.34%	93.49%	2,374	85
15	Http://www.piarit-	323	0.34%	93.49%	2,374	65

Most	Accessed Directories					
	Path to Directory	Hits	% of Total Hits	Non Cached %	Non Cached K Xferred	Visitor Sessions
	materials.nrcs.usda.gov/capmc					
16	http://www.plant- materials.nrcs.usda.gov/copmc	321	0.34%	92.83%	3,018	83
17	http://www.plant- materials.nrcs.usda.gov/nmpmc	345	0.36%	90.43%	3,292	76
18	http://www.plant- materials.nrcs.usda.gov/arpmc	335	0.35%	86.86%	1,881	70
19	http://www.plant- materials.nrcs.usda.gov/azpmc	332	0.35%	96.68%	2,805	69
20	http://www.plant- materials.nrcs.usda.gov/njpmc	313	0.33%	86.58%	2,320	67

Most Accessed Directories - Help Card

This section analyzes accesses to your site's directories. The table lists the most accessed directories in decreasing order of the number of hits. Non-Cached % represents the percentage of hits that were not already in the visitor's browser cache. Use this information to determine the types of data most often requested.

Tip: To focus your report, consider using the Directory filter to include or exclude directories and sub-directories.

These trends indicate the content visitors are most interested in. Use this information to determine content areas to develop, which to focus on less, and how to arrange your content for optimal effect.

Top Paths Through Site

This section identifies the paths visitors most often follow when visiting the site. The path begins at the starting page and shows the following consecutive pages viewed.

Starting Page	h Site by Starting Page Paths from Start	% of Total	Visitor Sessions
All Entry Pages	1.Plant Materials Program	8.06%	36
, = j . ugoo	http://www.plant-materials.nrcs.usda.gov/		
	2.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/left side.html		
	3.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/header.html		
	4.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/welcome.html		
	1.Plant Materials Program	6.27%	28
	http://www.plant-materials.nrcs.usda.gov/		
	1.Plant Materials Program	5.4%	24
	http://www.plant-materials.nrcs.usda.gov/		
	2.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/header.html		
	3.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/left_side.html 4.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/welcome.html		
	1.Plant Materials Program	2.52%	1.
	http://www.plant-materials.nrcs.usda.gov/	2.0270	•
	2.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/header.html		
	3.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/welcome.html		
	4. Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/left_side.html		
	1.Plant Materials Program	2.07%	9
	http://www.plant-		
	materials.nrcs.usda.gov/welcome.html		
	1.Plant Materials Program	1.63%	-
	http://www.plant-		
	materials.nrcs.usda.gov/header.html		
	1.Plant Materials Program	1.63%	•
	http://www.plant-materials.nrcs.usda.gov/		
	2.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/left_side.html		
	3.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/header.html		
	4.Plant Materials Program		

Starting Page	h Site by Starting Page Paths from Start	% of Total	Visitor Sessions
	http://www.plant-		
	materials.nrcs.usda.gov/welcome.html		
	5.http://www.plant-		
	materials.nrcs.usda.gov/id_guides/plantid.html		
	1.Plant Materials Program	1.63%	7:
	http://www.plant-		
	materials.nrcs.usda.gov/left_side.html		
	1.Plant Materials Program	1.49%	6
	http://www.plant-materials.nrcs.usda.gov/		•
	2.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/welcome.html		
	3.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/header.html		
	4.Plant Materials Program		
	_		
	http://www.plant-		
	materials.nrcs.usda.gov/left_side.html	4 470/	•
	1.Plant Materials Program	1.47%	6
	http://www.plant-materials.nrcs.usda.gov/		
	2.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/left_side.html		
	3.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/header.html		
	4.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/welcome.html		
	5.Plant Materials Program		
	http://www.plant-materials.nrcs.usda.gov/		
	1.Sources of Seed and Plants	1.25%	5
	http://www.plant-		
	materials.nrcs.usda.gov/sources/bioeng.html		
	1.Related Web Sites: An A to Z Listing of Sites	1.18%	5
	by Site Title		
	http://www.plant-		
	materials.nrcs.usda.gov/websites/alltitle.html		
	1.Plant Materials Program	1.18%	5
	http://www.plant-materials.nrcs.usda.gov/	1.1070	
	2.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/welcome.html		
	3.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/left_side.html		
	4.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/header.html		
	1.Plant Materials Program	1.16%	5
	http://www.plant-materials.nrcs.usda.gov/		
	2.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/header.html		
	3.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/left_side.html		

Starting Page	h Site by Starting Page Paths from Start	% of Total	Visitor Sessions
	4.Plant Materials Program		Sessions
	http://www.plant-		
	materials.nrcs.usda.gov/welcome.html		
	5.http://www.plant-		
	materials.nrcs.usda.gov/id_guides/plantid.html		
	1.Plant Materials Program	1.13%	5
	http://www.plant-materials.nrcs.usda.gov/	1.1370	3
	2.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/left_side.html		
	3.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/header.html		
	4.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/welcome.html		
	5.http://www.plant-		
	materials.nrcs.usda.gov/pmcs.html	4.000/	
	1.Plant Materials Program	1.09%	4
	http://www.plant-		
	materials.nrcs.usda.gov/header.html		
	2.Plant Materials Program		
	http://www.plant-materials.nrcs.usda.gov/		
	3.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/welcome.html		
	4.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/left_side.html		
	1.http://www.plant-	0.87%	3
	materials.nrcs.usda.gov/id_guides/woodies/woodies		
	.html		
	1.Plant Materials Program	0.84%	3
	http://www.plant-		
	materials.nrcs.usda.gov/welcome.html		
	2.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/left_side.html		
	3.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/header.html		
	4.Plant Materials Program		
	http://www.plant-materials.nrcs.usda.gov/		
	1.Plant Materials Program	0.84%	3
	http://www.plant-materials.nrcs.usda.gov/		
	2.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/header.html		
	3.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/left_side.html		
	4.Plant Materials Program		
	http://www.plant-		
	materials.nrcs.usda.gov/welcome.html		
	5.http://www.plant-		
	O. H.C.P. // VV VV VV. PICHTE	1	
	materials.nrcs.usda.gov/pmcs.html		

Top Paths Through Site by Starting Page				
Starting Page	Paths from Start	% of Total	Visitor Sessions	
	http://www.plant-materials.nrcs.usda.gov/ 2.Plant Materials Program http://www.plant- materials.nrcs.usda.gov/left_side.html 3.Plant Materials Program http://www.plant- materials.nrcs.usda.gov/header.html 4.Plant Materials Program http://www.plant- materials.nrcs.usda.gov/welcome.html 5.http://www.plant- materials.nrcs.usda.gov/seeding.html			

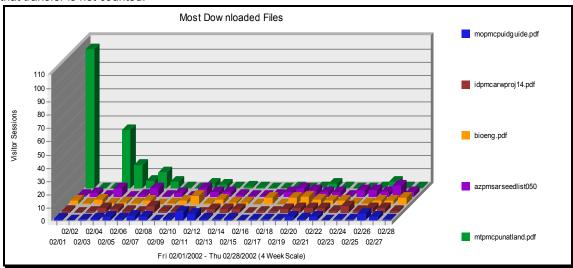
Top Paths Through Site - Help Card

This section shows you the most frequently traveled paths your visitors take when accessing the specified web pages.

Vuse this information to evaluate the design of your web site. Where do people go from theses pages? What pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Most Downloaded Files

This section identifies the most popular file downloads for the site. If an error occurred during the transfer, that transfer is not counted.



Mos	t Downloaded Files			
	File	No. of Downloads	% of Total Downloads	Session Downloads
1	http://www.plant- materials.nrcs.usda.gov/pubs/mtpmcpunatla nd.pdf	3,633	29.04%	217
2	http://www.plant- materials.nrcs.usda.gov/pubs/azpmsarseedli st0501.pdf	419	3.34%	99
3	http://www.plant- materials.nrcs.usda.gov/sources/bioeng.pdf	140	1.11%	74
4	http://www.plant- materials.nrcs.usda.gov/pubs/idpmcarwproj1 4.pdf	246	1.96%	68
5	http://www.plant- materials.nrcs.usda.gov/pubs/mopmcpuidgui de.pdf	189	1.51%	58
6	http://www.plant- materials.nrcs.usda.gov/PMdirectory.pdf	134	1.07%	56
7	http://www.plant- materials.nrcs.usda.gov/pubs/woodypocketg uide.pdf	198	1.58%	50
8	http://www.plant- materials.nrcs.usda.gov/pubs/mspmcpuvend 0999.pdf	468	3.74%	41
9	http://www.plant- materials.nrcs.usda.gov/pubs/mdpmcnlpagaf 01.pdf	92	0.73%	40
10	http://www.plant- materials.nrcs.usda.gov/pubs/idpmcarwproj1 2.pdf	87	0.69%	39
11	http://www.plant- materials.nrcs.usda.gov/pubs/idpmctn40601.	158	1.26%	39

Most	t Downloaded Files			
	File	No. of Downloads	% of Total Downloads	Session Downloads
	pdf			
12	http://www.plant- materials.nrcs.usda.gov/pubs/capmctn40039 6.pdf	222	1.77%	38
13	http://www.plant- materials.nrcs.usda.gov/pubs/capmctn36019 5.pdf	116	0.92%	37
14	http://www.plant- materials.nrcs.usda.gov/pubs/wapmctn2901 95.pdf	87	0.69%	36
15	http://www.plant- materials.nrcs.usda.gov/pubs/wapmctn3105 96.pdf	80	0.63%	34
16	http://www.plant- materials.nrcs.usda.gov/pubs/mdpmcpurel99 .pdf	228	1.82%	33
17	http://www.plant- materials.nrcs.usda.gov/pubs/mdpmcpurelea ses2001.pdf	90	0.71%	33
18	http://www.plant- materials.nrcs.usda.gov/pubs/idpmctn28010 1.pdf	69	0.55%	32
19	http://www.plant- materials.nrcs.usda.gov/pubs/idpmcarwproj1 5.pdf	114	0.91%	31
20	http://www.plant- materials.nrcs.usda.gov/pubs/mspmctn9503. pdf	62	0.49%	29
Total	For the Files Above	6,832	54.61%	N/A

Most Downloaded Files - Help Card

This section identifies the most popular file downloads for the site. The number of downloads indicates the number of times the file was successfully downloaded whereas the number of visitor sessions indicates the number of individuals who downloaded the file. If an error occurred during the transfer, that transfer is not counted.

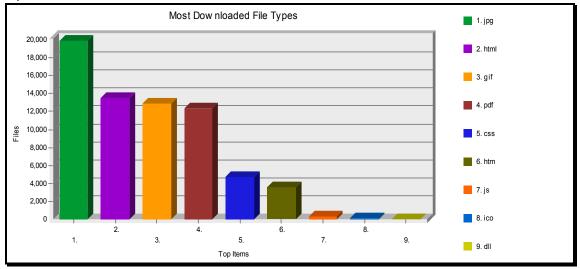
Tip: You can use the File Types tab of the Options dialog box to specify the types of files included in this computation.

Tip: To focus your report, consider using the File Filter to include or exclude files or file types.

Most downloaded file types indicates the most popular data visitors are seeking. Files that don't appear on the list, or appear low on the list, may require maintenance, such as decreasing file size, or improving link placement.

Most Downloaded File Types

This section identifies the accessed file types and the total kilobytes downloaded for each file type. Cached requests and erred hits are excluded from the totals.



Most	t Downloaded File Types		
	File type	Files	K Bytes
			Transferred
1	jpg	19,807	332,171
2	html	13,517	125,262
3	gif	12,901	45,138
4	pdf	12,319	2,229,238
5	css	4,744	4,135
6	htm	3,609	6,767
7	js	324	10,678
8	ico	144	68
9	dll	95	943
10	doc	56	8,479
11	tif	6	1,064
12	xls	1	94
Total	Files & K Bytes Transferred	67,523	2,764,032

Most Downloaded File Types - Help Card

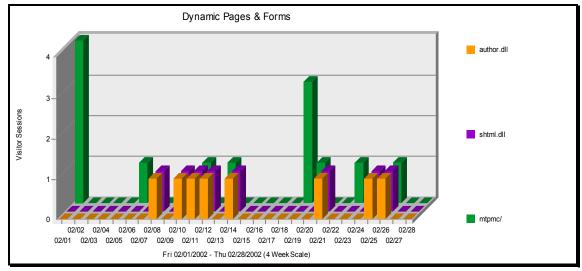
This section identifies the accessed file types and the total kilobytes downloaded for each file type. Cached requests and erred hits are excluded from the totals. The types of files downloaded are listed in decreasing order of the number of file downloads, and the number of kilobytes transferred is given for each file type.

Tip: You can use the File Types tab in the Options dialog box to specify the types of files included in this table. **Tip:** To focus your report, consider using the File filter to include or exclude files or file types.

This provides a general statistic for the type of data visitors are interested in downloading from your site. Use this to consider which download types require improvements for better conveying your message.

Dynamic Pages & Forms

This section identifies the most popular dynamic pages and forms executed by the server. WebTrends counts any line with a Post command or a Get command with a "?" as a dynamic page, and shows only successful hits.



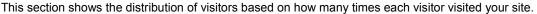
Dyna	Dynamic Pages & Forms				
	Dynamic Pages	No. of Pages	% of Total	Visitor Sessions	
1	http://www.plant- materials.nrcs.usda.gov/mtpmc/	14	12.84%	13	
2	http://www.plant- materials.nrcs.usda.gov/_vti_bin/shtml.dll	16	14.67%	8	
3	http://www.plant- materials.nrcs.usda.gov/_vti_bin/_vti_aut/aut hor.dll	79	72.47%	8	

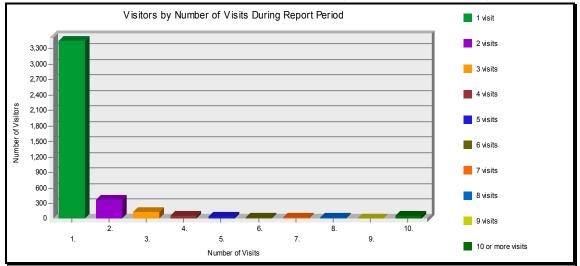
Dynamic Pages & Forms - Help Card

? This section shows the dynamic pages and forms that are used the most.

If you have a dynamic site, this table can be used with the Most Requested Pages table to determine your most popular pages. In addition, you can also use this information to place ads of higher value on the most popular pages.

Visitors by Number of Visits During Report Period





Visitors by Number of Visits During Report Period				
Number of Visits	Number of Visitors	% of Total Unique Visitors		
1 visit	3447	81.87%		
2 visits	365	8.66%		
3 visits	129	3.06%		
4 visits	66	1.56%		
5 visits	54	1.28%		
6 visits	34	0.8%		
7 visits	24	0.57%		
8 visits	20	0.47%		
9 visits	14	0.33%		
10 or more visits	57	1.35%		

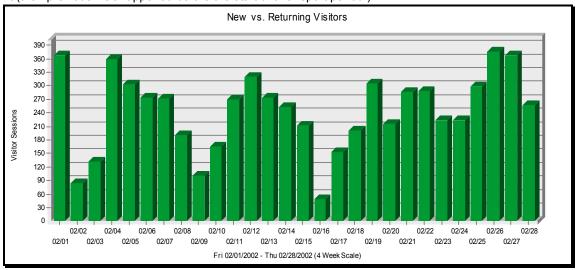
Visitors by Number of Visits During Report Period - Help Card

This section shows the distribution of visitors based on how many times each visitor visited your site. This covers visits made during the reporting period only; a visitor's visits before or after the reporting period do not contribute to the visitor's visit count.

This statistic is an indication of whether or not your site compels return visits. Updating web site content is one way to improve this statistic.

New vs. Returning Visitors

This section shows the number of first-time visitors to your site and the number of returning visitors to your site. Only visitors identified by cookies are counted. First-time visitors are those who didn't have a cookie on their 1st hit, but had one on later hits. Returning visitors are those who already had a cookie on their 1st hit (their previous visit happened before the start of this report period.)



New vs. Returning Visitors		
New or Returning Visitor	Number of Visitor Sessions	% of Total Sessions
Unknown	6,823	100.00%

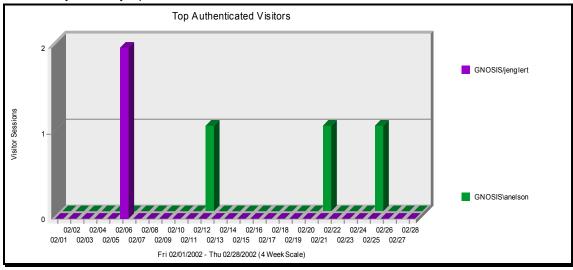
New vs. Returning Visitors - Help Card

This section shows the number of first-time visitors to your site and the number of returning visitors to your site. Only visitors who can be identified with cookies are counted. First-time visitors are those who didn't have a cookie on their 1st hits, but had one on later hits. Returning visitors are those who already had a cookie on their 1st hit, and whose previous visit happened before the start of this report period. To get the most accurate information, make sure you set up the Cookies tab in the Options window to properly interpret the cookies you give to visitors.

By considering the ratio between new and returning visitors over a period of time, you can determine if your site is adequately attracting repeat visits. If you consistently have a high number of returning visitors, congratulations; you're doing a good job! However, if you are accustomed to seeing a low number of returning visitors, it's time to figure out why.

Top Authenticated Visitors

This section identifies the true name and relative activity level of the visitors logging onto a server that requires user name and password. You may find more authenticated visitors than visitors (in the following table) as several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may come from a single IP address, authentication is a much more accurate way to identify top visitors.



Top Authenticated Visitors				
	Visitor	Hits	% of Total Hits	Visitor Sessions
1	GNOSIS\anelson	67	95.71%	3
2	GNOSIS/jenglert	3	4.28%	2
Total		70	100%	5

Top Authenticated Visitors - Help Card

This section shows the authenticated users who visited your site the most.

You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Visitors

This section identifies the IP address and/or domain name and their relative activity level on the site. If you do not use WebTrends cookies to track sessions on the site, WebTrends cannot differentiate between hits from different visitors of a same IP.

Top '	Visitors			
_	Visitor	Hits	% of Total	Visitor
			Hits	Sessions
1	199.155.251.247	8,162	8.64%	107
2	199.149.241.252	1,408	1.49%	62
3	159.189.176.2	368	0.38%	48
4	mscoffeev2d249.mscoffeev2.fsc.usda.gov	1,318	1.39%	47
5	crawl4.googlebot.com	87	0.09%	45
6	mdbeltsvild010.mdbeltsvil.fsc.usda.gov	658	0.69%	30
7	crawl9.googlebot.com	71	0.07%	26
8	65.214.36.45	49	0.05%	25
9	199.145.234.250	659	0.69%	25
10	199.145.234.244	275	0.29%	22
11	crawl6.googlebot.com	31	0.03%	22
12	trek19.sv.av.com	29	0.03%	21
13	miroselaked003.fsc.usda.gov	374	0.39%	21
14	idaberdeenD302.idaberdeen.fsc.usda.gov	143	0.15%	21
15	crawl3.googlebot.com	25	0.02%	19
16	199.145.234.246	504	0.53%	19
17	1Cust143.tnt20.chi15.da.uu.net	36	0.03%	17
18	216.239.46.165	30	0.03%	16
19	199.128.218.33	252	0.26%	16
20	cache-ra06.proxy.aol.com	17	0.01%	15
Subto	tal for Visitors Above	14,496	15.35%	624
Total		94,388	100%	6,823

Top Visitors - Help Card

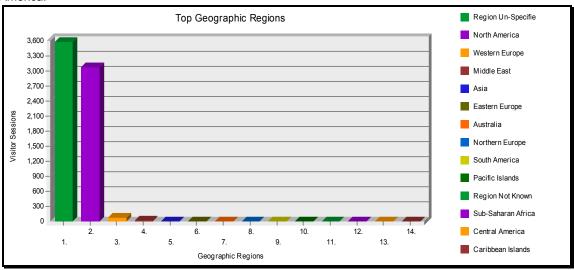
This section identifies IP addresses and/or domain names of visitors and their relative activity level. If you use WebTrends cookies to track sessions on the site, WebTrends can differentiate hits from visitors with the same IP address.

Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor IP or domain.

Consider the visitors who use the site most, and tailor your site to their interests and needs. If this is an intranet, notice which employees use the site the most and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Top Geographic Regions

This section identifies the top locations of the visitors to the site by geographic region. The geographic region of the visitor is determined by the suffix of their domain name. Use this information carefully because this information is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the actual geographic location of this visitor. For example, while a vast majority of .com domain names are from North America, there is a small minority of domain names that exist outside of North America.



Top	Geographic Regions	
	Geographic Regions	Visitor
		Sessions
1	Region Un-Specified	3,583
2	North America	3,088
3	Western Europe	78
4	Middle East	19
5	Asia	12
6	Eastern Europe	10
7	Australia	10
8	Northern Europe	7
9	South America	5
10	Pacific Islands	4
11	Region Not Known	4
12	Sub-Saharan Africa	1
13	Central America	1
14	Caribbean Islands	1
Total		6,823

Top Geographic Regions - Help Card

This section identifies the top locations of the visitors to the site by geographic region. The geographic region is determined by the suffix of their domain names. Use this information carefully because it is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the visitor's actual geographic location. For example, while a vast majority of .com domain names are from North America, there is a small minority that exist outside of North America.

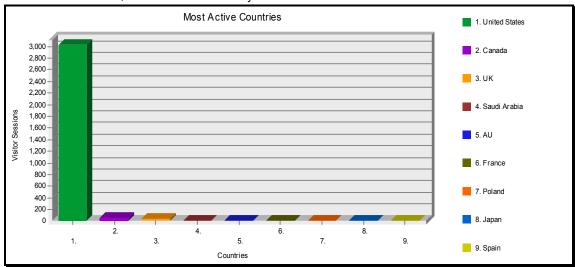
If reverse DNS lookups have not been performed, WebTrends cannot determine the country of origin and this section is not included in the report. The table lists the top geographic regions in decreasing order of the number of hits.

Top Geographic Regions - Help Card
Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor country.

This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an International audience.

Most Active Countries

This section identifies the top locations of the visitors to the site by country. The country of the visitor is determined by the suffix of their domain name. Use this information carefully because this information is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the actual geographic location of this visitor. For example, while a vast majority of .com domain names are from the United States, there is a small minority of domain names that exist outside of the United States.



Most	Active Countries	
	Countries	Visitor
		Sessions
1	United States	3,023
2	Canada	61
3	UK	42
4	Saudi Arabia	15
5	AU	10
6	France	9
7	Poland	7
8	Japan	6
9	Spain	5
10	New Zealand (Aotearoa)	4
11	Greece	4
12	Finland	4
13	Netherlands	4
14	GB	4
15	Mexico	4
16	Italy	3
17	Denmark	3
18	Brazil	3
19	Switzerland	3
20	Portugal	3
Total		3,217

Most Active Countries - Help Card

This section identifies the top locations of the visitors to the site by country. The country is determined by the suffix of their domain names. Use this information carefully because it is based on where the domain name of the visitor is registered, and may not always be an accurate identifier of the visitor's actual

Most Active Countries - Help Card

geographic location. For example, while a vast majority of .com domain names are from the United States, there is a small minority that exist outside of the United States.

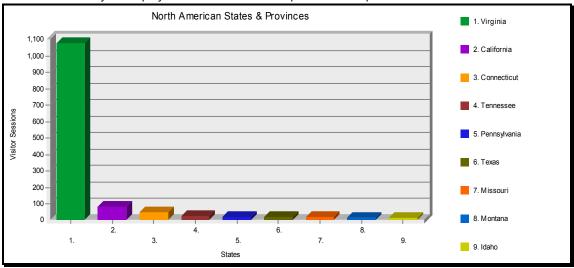
If reverse DNS lookups have not been performed, WebTrends cannot determine the country of origin and this section is not included in the report. The table lists the top countries in decreasing order of the number of hits.

Tip: Consider the Visitor Address Filter to include or exclude activity based on visitor country.

This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an International audience.

North American States and Provinces

This section breaks down web site activity to show which of the North American States and Provinces were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor. This information can only be displayed if reverse DNS lookups have been performed.



Nort	North American States & Provinces			
	State	Visitor Sessions		
1	Virginia	1,081		
2	California	83		
3	Connecticut	50		
4	Tennessee	23		
5	Pennsylvania	21		
6	Texas	18		
7	Missouri	18		
8	Montana	17		
9	Idaho	17		
10	Colorado	16		
11	Oregon	15		
12	Iowa	15		
13	New York	14		
14	Maryland	9		
15	Minnesota	9		
16	Washington	9		
17	Mississippi	9		
18	New Jersey	8		
19	North Carolina	7		
20	Florida	7		
Total	For the States Above	1,446		

North American States and Provinces - Help Card

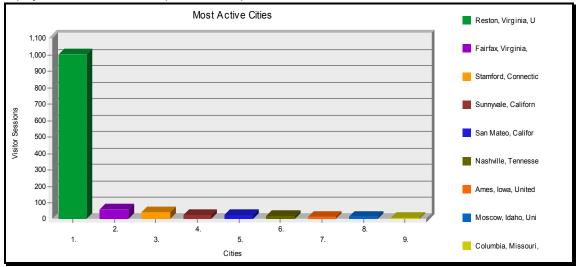
This section shows which of the North American States and Provinces were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor (for example, individual visitors will often be seen as coming from the state where their ISPs are registered.) This information can only be displayed if reverse DNS lookups have been performed.

North American States an	d Provinces -	Help Card
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This information can help you cater to your audience. Expand your audience by addressing the needs of those you want to draw to the site.

Most Active Cities

This section further breaks down the site's activity to show which cities were the most active on the site. This information is based on where the domain name of the visitor is registered, and may not always be an accurate representation of the actual geographic location of this visitor. This information can only be displayed if reverse DNS lookups have been performed.



Most	Active Cities	
	City, State	Visitor Sessions
1	Reston, Virginia, United States	1,004
2	Fairfax, Virginia, United States	62
3	Stamford, Connecticut, United States	41
4	Sunnyvale, California, United States	24
5	San Mateo, California, United States	23
6	Nashville, Tennessee, United States	22
7	Ames, Iowa, United States	12
8	Moscow, Idaho, United States	12
9	Columbia, Missouri, United States	11
10	Denver, Colorado, United States	9
11	Blacksburg, Virginia, United States	9
12	Redwood City, California, United States	8
13	Mississippi State, Mississippi, United States	8
14	Germantown, Maryland, United States	8
15	Corvallis, Oregon, United States	8
16	College Station, Texas, United States	7
17	San Francisco, California, United States	7
18	Billings, Montana, United States	6
19	Lincoln, Nebraska, United States	5
20	Princeton, New Jersey, United States	5
Total	For the Cities Above	1,291

Most Active Cities - Help Card

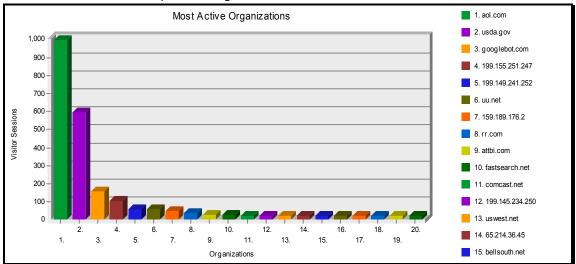
This section breaks down activity further to show which cities were the most active. This information is based on where the visitor's domain name is registered, and may not necessarily be an accurate representation of the visitor's actual geographic location. For example, visitors are frequently shown as coming from the city where their ISPs are registered.) This information can only be provided if reverse DNS lookups have been performed.

Most Active	Cities -	Help Card
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? City information can be useful in focusing your marketing efforts in other media such as print or television advertising.

Most Active Organizations





Most Active Organizations				
	Organizations	Hits	% of Total	Visitor
			Hits	Sessions
1	America Online	1,914	2.02%	996
	http://aol.com			
2	http://usda.gov	15,033	15.92%	595
3	http://googlebot.com	306	0.32%	158
4	http://199.155.251.247	8,162	8.64%	107
5	http://199.149.241.252	1,408	1.49%	62
6	UUNET Technologies Inc.	503	0.53%	62
	http://uu.net			
7	http://159.189.176.2	368	0.38%	48
8	EXCALIBUR Group A Time Warner	617	0.65%	38
	Company			
	http://rr.com			
9	http://attbi.com	388	0.41%	30
10	http://fastsearch.net	508	0.53%	29
11	http://comcast.net	255	0.27%	26
12	http://199.145.234.250	659	0.69%	25
13	http://uswest.net	477	0.5%	25
14	http://65.214.36.45	49	0.05%	25
15	http://bellsouth.net	428	0.45%	24
16	Audio-Visual	38	0.04%	24
	http://av.com			
17	Inktomi Corp.	80	0.08%	23
	http://inktomi.com			
18	http://199.145.234.244	275	0.29%	22
19	D. A. Cox Enterprises Incorporated	228	0.24%	21
	http://cox.net			
20	http://Level3.net	189	0.2%	21
Subto	tal For Companies Above	31,885	33.78%	2,361
Total	For the Log File	94,388	100%	6,823

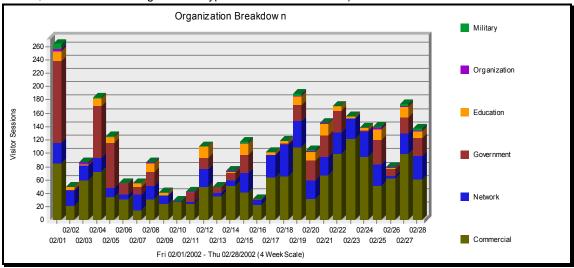
Most Active Organizations - Help Card

This section identifies the companies or organizations that accessed the site the most often. If the DNS lookup option is set to "Always" or "Automatically," WebTrends searches for the domain name in the company database, and includes the company name and geographic information in the graph and table. If reverse DNS lookups are not performed, either by WebTrends or by the server, only IP addresses are listed. The table lists companies and organizations in decreasing order of the number of hits.

Potermine how your e-business can be improved according to how businesses are using your site. Consider how your product can be made more attractive to organizations that have shown interest.

Organization Breakdown

This section provides a breakdown by types of organizations (.com, .net, .edu, .org, .mil, and .gov.) This information can only be displayed if reverse DNS lookups have been performed, and the percentages refer to the total of hits for which the organization type can be determined (some IPs cannot be resolved to a domain, and therefore an organization type cannot be determined).



Orga	Organization Breakdown				
	Organization Type	Hits	% of Total Hits	Visitor Sessions	
1	Commercial	6,368	19.18%	1,557	
2	Network	8,047	24.24%	633	
3	Government	15,325	46.16%	617	
4	Education	2,632	7.92%	203	
5	Organization	600	1.8%	25	
6	Military	222	0.66%	23	
Total	for Known Organization Types	33,194	100%	3,058	

Organization Breakdown - Help Card

This section provides a breakdown by types of organizations (.com, .net, .edu, .org, .mil, and .gov.) The table lists the types of organizations in decreasing order of the number of hits. This information can only be provided if reverse DNS lookups have been performed, and the percentages refer to the total of hits for which the organization type can be determined (some IPs cannot be resolved to a domain, and therefore an organization type cannot be determined).

 $oldsymbol{Q}$ Consider what type of organization is interested in your site and how you can attract other types.

Summary of Activity for Report Period

This section outlines general server activity, comparing the level of activity on weekdays and weekends. The Average Number of Visitors and Hits on Weekdays are the averages for each individual week day. The Average Number of Visitors and Hits for Weekends groups Saturday and Sunday together. Values in the table do not include erred hits.

Summary of Activity for Report Period	
Average Number of Visitor Sessions per day on Weekdays	284
Average Number of Hits per day on Weekdays	4,316
Average Number of Visitor Sessions for the entire Weekend	283
Average Number of Hits for the entire Weekend	2,016
Most Active Day of the Week	Tue
Least Active Day of the Week	Sat
Most Active Day Ever	February 04, 2002
Number of Hits on Most Active Day	6,429
Least Active Day Ever	February 16, 2002
Number of Hits on Least Active Day	336
Most Active Hour of the Day	08:00-08:59
Least Active Hour of the Day	04:00-04:59

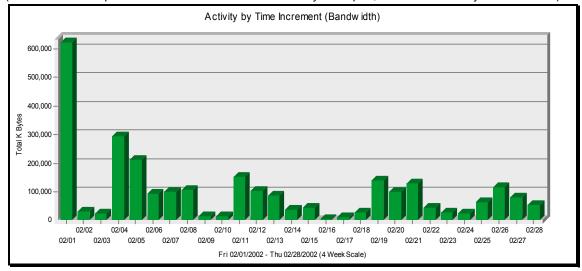
Summary of Activity for Report Period - Help Card

This section outlines general server activity, comparing the level of activity on weekdays and weekends. The Average Number of Visitors and Hits on Weekdays are the averages for each individual weekday. The Average Number of Visitors and Hits for Weekends groups Saturday and Sunday together. Values in the table do not include erred hits.

This table is useful for determining the best day of the week to perform system maintenance. You can determine least popular and most popular use trends for development of the site.

Summary of Activity by Time Increment

This section helps you understand the bandwidth requirements of the site by indicating the volume of activity in kilobytes transferred. The table provides various measures of activity by unit of time for the report period (the unit of time depends on the amount of time covered by the report, and will be the day in most cases).



Summary of Activity by T	ime Increment			
Time Interval	Hits	Page Views	KBytes	Visitor
			Transferred	Sessions
Fri 02/01/2002	5,550	790	622,332 K	367
Sat 02/02/2002	893	246	30,621 K	85
Sun 02/03/2002	1,188	326	23,751 K	132
Mon 02/04/2002	6,429	1,419	295,024 K	359
Tue 02/05/2002	4,980	1,166	211,343 K	304
Wed 02/06/2002	5,829	1,213	94,185 K	274
Thu 02/07/2002	4,472	1,053	100,875 K	271
Fri 02/08/2002	3,400	875	106,302 K	190
Sat 02/09/2002	957	282	15,208 K	102
Sun 02/10/2002	1,248	387	14,694 K	165
Mon 02/11/2002	5,095	1,144	151,121 K	269
Tue 02/12/2002	6,186	1,366	103,581 K	320
Wed 02/13/2002	4,387	1,235	86,546 K	274
Thu 02/14/2002	3,450	862	39,076 K	254
Fri 02/15/2002	3,290	870	42,844 K	212
Sat 02/16/2002	336	112	3,466 K	49
Sun 02/17/2002	956	270	11,332 K	153
Mon 02/18/2002	1,493	379	28,458 K	201
Tue 02/19/2002	4,603	1,116	138,912 K	305
Wed 02/20/2002	3,434	863	99,486 K	215
Thu 02/21/2002	3,812	1,016	130,125 K	288
Fri 02/22/2002	3,421	878	45,214 K	288
Sat 02/23/2002	993	294	28,780 K	224
Sun 02/24/2002	1,493	369	25,756 K	223
Mon 02/25/2002	4,180	1,102	65,478 K	298
Tue 02/26/2002	4,730	1,173	115,491 K	375
Wed 02/27/2002	4,170	1,103	79,583 K	368
Thu 02/28/2002	3,413	792	54,461 K	258

Summary of Activity by Time Increment					
Time Interval	Hits	Page Views	KBytes	Visitor	
			Transferred	Sessions	
Total	94,388	22,701	2,764,045 K	6,823	

Summary of Activity by Time Increment - Help Card

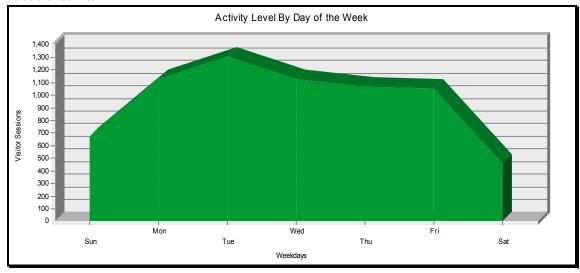
This section helps you understand the bandwidth requirements of the site by indicating the volume of activity in kilobytes transferred. The table provides various measures of activity by unit of time for the report period (the unit of time depends on the amount of time covered by the report, and will be the day in most cases).



Periods of less activity should be considered for maintenance and content improvement.

Activity Level by Day of the Week

This section shows the activity for each day of the week for the report period (i.e. if there are two Mondays in the report period, the value presented is the sum of all hits for both Mondays.) Values in the table do not include erred hits.



Activ	Activity Level by Day of the Week					
	Day	Hits	% of Total	Visitor		
			Hits	Sessions		
1	Sun	4,885	5.17%	673		
2	Mon	17,197	18.21%	1,127		
3	Tue	20,499	21.71%	1,304		
4	Wed	17,820	18.87%	1,131		
5	Thu	15,147	16.04%	1,071		
6	Fri	15,661	16.59%	1,057		
7	Sat	3,179	3.36%	460		
Total	Weekdays	86,324	91.45%	5,690		
Total	Weekend	8,064	8.54%	1,133		

Activity Level by Day of the Week - Help Card

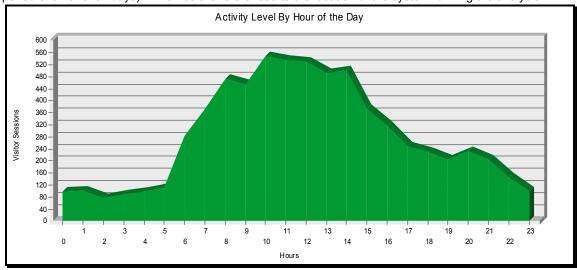
This section shows the activity for each day of the week for the report period (i.e. if there are two Mondays in the report period, the value presented is the sum of all hits for both Mondays.) The table lists the number of hits, percentage of total hits and visitor sessions for each day of the week for the report period. Values in this table do not include erred hits.

Tip: Consider the Day of Week Filter to include or exclude activity based on the day of the week.

Pays of less activity should be considered for maintenance and content improvement.

Activity Level by Hour of the Day

This section shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day (if there are several days in the report period, the value presented is the sum of all hits during that period of time for all days). All times are referenced to the location of the system running the analysis.



Activity Level by Hours Details			
Hour	# of Hits	% of Total Hits	# of Visitor Sessions
00:00-00:59	702	0.74%	97
01:00-01:59	708	0.75%	102
02:00-02:59	521	0.55%	76
03:00-03:59	595	0.63%	89
04:00-04:59	517	0.54%	97
05:00-05:59	2,099	2.22%	112
06:00-06:59	4,227	4.47%	282
07:00-07:59	7,148	7.57%	372
08:00-08:59	8,899	9.42%	472
09:00-09:59	8,728	9.24%	456
10:00-10:59	8,500	9%	549
11:00-11:59	7,461	7.9%	536
12:00-12:59	8,556	9.06%	531
13:00-13:59	8,284	8.77%	492
14:00-14:59	7,216	7.64%	503
15:00-15:59	5,250	5.56%	373
16:00-16:59	3,314	3.51%	318
17:00-17:59	2,609	2.76%	249
18:00-18:59	1,926	2.04%	230
19:00-19:59	2,303	2.43%	206
20:00-20:59	2,031	2.15%	234
21:00-21:59	1,303	1.38%	204
22:00-22:59	919	0.97%	144
23:00-23:59	572	0.6%	99
Total Visitors during Work Hours (8:00am-5:00pm)	66,208	70.14%	4,230
Total Visitors during After Hours (5:01pm-	28,180	29.85%	2,593

Activity Level by Hours Details			
Hour	# of Hits	% of Total Hits	# of Visitor Sessions
7:59am)			

Activity Level by Hour of the Day - Help Card

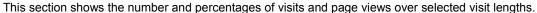
This section shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day (if there are several days in the report period, the value presented is the sum of all hits during that period of time for all days). All times are referenced to the location of the system running the analysis. The table lists the percentage of total hits and visitor sessions, as well as the totals for work hours (8:00am - 5:00pm) and after hours (5:01pm - 7:59am).

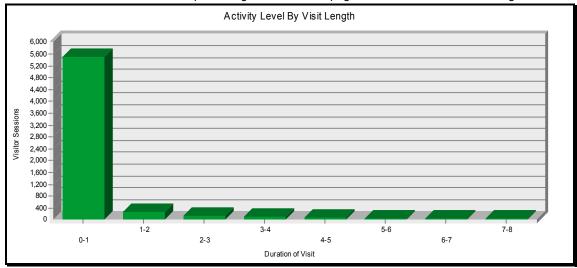
Tip: Consider the Hour of Day Filter to include or exclude activity based on the time of day.



This information is useful in determining what hour of the day is best for system maintenance.

Activity Level by Length of Visit





Activity Level by Length of Visit						
Visit Duration (Minutes)	Visits	Page Views	% of Total Visits	% of Total Views		
0-1	5,506	9,403	80.69%	41.42%		
1-2	281	1,918	4.11%	8.44%		
2-3	158	1,210	2.31%	5.33%		
3-4	101	858	1.48%	3.77%		
4-5	94	815	1.37%	3.59%		
5-6	40	425	0.58%	1.87%		
6-7	59	561	0.86%	2.47%		
7-8	45	459	0.65%	2.02%		
8-9	40	404	0.58%	1.77%		
9-10	31	314	0.45%	1.38%		
10-11	35	321	0.51%	1.41%		
11-12	31	301	0.45%	1.32%		
12-13	24	307	0.35%	1.35%		
13-14	24	242	0.35%	1.06%		
14-15	17	194	0.24%	0.85%		
15-16	19	127	0.27%	0.55%		
16-17	16	187	0.23%	0.82%		
17-18	19	234	0.27%	1.03%		
18-19	16	121	0.23%	0.53%		
> 19	267	4,300	3.91%	18.94%		
Totals	6,823	22,701	100%	100%		

Activity Level by Length of Visit - Help Card

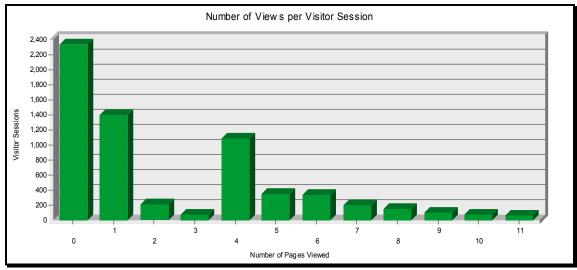
This section groups visitor sessions based on the their duration. For each grouping, the total number of visitors, and the total number of pages viewed is calculated. The accumulated totals for all of the visit duration groupings is shown at the bottom of the table.

Q

This information is useful for determining how long visitors look at your web site.

Number of Views per Visitor Session

This section shows the number and percentages of visits and page views versus the number of pages viewed.



Number of Pages Viewed per Visit				
Number of Pages Viewed	Number of Visits	% of Total Visits		
0 pages	2,348	34.41%		
1 page	1,402	20.54%		
2 pages	221	3.23%		
3 pages	82	1.2%		
4 pages	1,097	16.07%		
5 pages	359	5.26%		
6 pages	344	5.04%		
7 pages	204	2.98%		
8 pages	157	2.3%		
9 pages	112	1.64%		
10 pages	87	1.27%		
11 or more pages	410	0.92%		
Totals	6,823	100%		

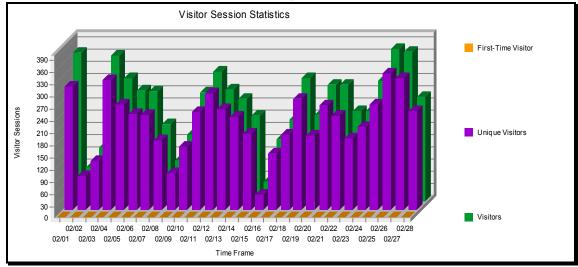
Number of Views per Visitor Session - Help Card

This section shows you how many visitors viewed one page, how many viewed 2 pages, ect. Number of Page Viewed is 0 indicates visitor sessions that access only non-page items (e.g. GIF, JPG).

You can quickly see how many visitors look at just one page or more than one page. If most visitors are only viewing one page, it may be an indication that the page where they entered didn't effectively guide them to the content they needed.

Visitor Session Statistics

This section shows how many visitors viewed your web site and how long they stayed. The information is split up into time slices based on the duration of the log file.



Visitor Session Statistics					
Time Frame	Visitors	Unique	First-Time	Average Visit	Visitor-
		Visitors	Visitors	Length	Minutes
Fri 02/01/2002	367	304	0	00:01:25	520
Sat 02/02/2002	85	84	0	00:01:32	130
Sun 02/03/2002	132	121	0	00:02:57	389
Mon	360	321	0	00:02:24	866
02/04/2002					
Tue 02/05/2002	304	259	0	00:02:40	812
Wed	274	237	0	00:04:02	1,107
02/06/2002					
Thu 02/07/2002	271	234	0	00:02:21	637
Fri 02/08/2002	190	173	0	00:03:39	695
Sat 02/09/2002	102	92	0	00:01:27	148
Sun 02/10/2002	165	157	0	00:01:58	325
Mon	269	242	0	00:03:23	910
02/11/2002					
Tue 02/12/2002	320	289	0	00:03:13	1,033
Wed	276	249	0	00:04:36	1,272
02/13/2002					
Thu 02/14/2002	254	230	0	00:02:26	619
Fri 02/15/2002	212	189	0	00:03:29	738
Sat 02/16/2002	49	39	0	00:00:40	33
Sun 02/17/2002	153	141	0	00:01:02	158
Mon	202	185	0	00:01:18	265
02/18/2002					
Tue 02/19/2002	305	273	0	00:03:39	1,113
Wed	215	183	0	00:02:46	597
02/20/2002					
Thu 02/21/2002	287	258	0	00:02:28	710
Fri 02/22/2002	289	233	0	00:03:12	927
Sat 02/23/2002	224	177	0	00:00:48	179

Visitor Session Statistics					
Time Frame	Visitors	Unique Visitors	First-Time Visitors	Average Visit Length	Visitor- Minutes
Sun 02/24/2002	223	205	0	00:01:11	267
Mon 02/25/2002	298	261	0	00:02:18	686
Tue 02/26/2002	375	336	0	00:02:10	817
Wed 02/27/2002	368	325	0	00:02:21	870
Thu 02/28/2002	258	243	0	00:02:08	554
Averages	NA	NA	NA	00:02:24	621
Totals	NA	NA	NA	01:07:33	17,390

Visitor Session Statistics - Help Card

The Visitor Session Statistics section shows visitor session activity for the reporting period. Visitors are typically tracked using the cookie that's been defined or by their IP addresses.

Visitors shows the number of visitor sessions for each interval.

Unique Visitors shows the number of unique visitor sessions. If the entire column displays N/A, it may be because Limit Memory Usage was activated, and the amount of memory required to track individual visitor sessions was exceeded. A total count of visitors and visitor sessions is available in the General Statistics table.

First-Time Visitors shows the number of sessions that were attributed to known first-time visitors. You must use a persistent cookie on your web server and have defined it in the program to get this information. **Average Visit Length** shows the average length of the visitor session for each interval. Sessions with a length of zero (i.e. a single page view) are included in the average.

Visitor-Minutes provides the total number of minutes that visitors viewed your site based on the sum of each visitor session for the interval.

You can use this information to:

Determine which intervals have the most traffic. You might watch for increases or decreases in traffic and consider the circumstances that may impact the change (an ad campaign, press release, competitor announcement).

Plan for acquiring new equipment> If you've noticed a trend in visitor traffic, you can plan for future needs. Compare new vs. repeat customers. How much activity is attributed to new visitors? Are established customers returning to your site?

Technical Statistics and Analysis

This table shows the total number of hits for the site, how many were successful, how many failed, and calculates the percentage of hits that failed. It may help you in determining the reliability of the site.

Technical Statistics and Analysis			
Total Hits	95,569		
Successful Hits	94,388		
Failed Hits	1,181		
Failed Hits as Percent	1.23%		
Cached Hits	26,865		
Cached Hits as Percent	28.11%		

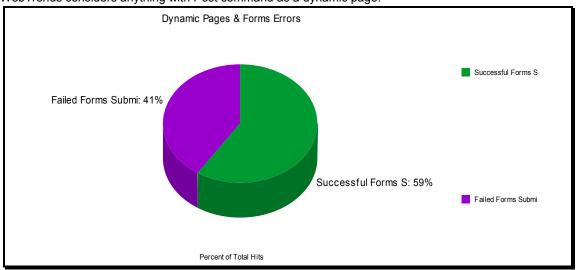
Technical Statistics and Analysis - Help Card

This table shows the total number of hits for the site, how many were successful, how many failed, and calculates the percentage of hits that failed. Failed hits are hits where a server or client error occurred. Cached hits are those where the page was found in the cache of the browser, so the server did not need to transfer the file.

This section is useful in determining the reliability of the site.

Dynamic Pages & Forms Errors

This section shows the number of successful form submissions compared to the number that failed. WebTrends considers anything with Post command as a dynamic page.



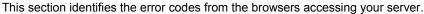
Dynamic Pages & Forms Errors				
Туре	Hits	% of Total		
Successful Forms Submitted	109	59.23%		
Failed Forms Submitted	75	40.76%		
Total	184	100%		

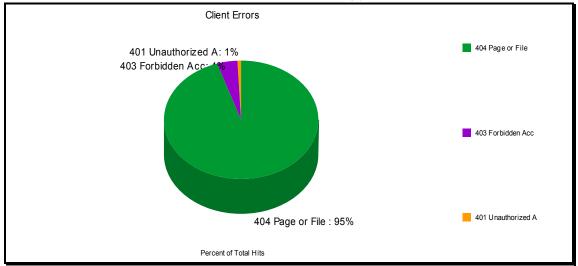
Dynamic Pages & Forms Errors - Help Card

This section shows you errors that occurred for both dynamic pages and forms.

You want the percentage of forms that failed to be low, and if they're not, you need to find out why.

Client Errors





Client Errors		
Error	Hits	% of Failed
		Hits
404 Page or File Not Found	1,069	94.85%
403 Forbidden Access	50	4.43%
401 Unauthorized Access	8	0.7%
Total	1,127	100%

Client Errors - Help Card

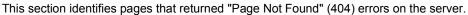
This section identifies the error codes from the browsers accessing your server. The table lists all the errors that occurred in order of number of failed hits.

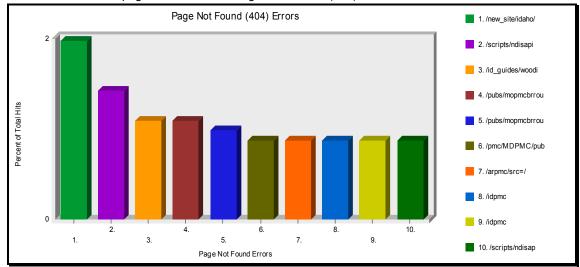
Tip: To focus your report, consider using the Return Code Filter for including or excluding return code

data.

 $oldsymbol{\gamma}$ This is helpful for identifying the errors the client browser received and determining what maintenance is necessary.

Page Not Found (404) Errors





Page Not Found (404) Errors		
Target URL and Referrer	Hits	% of 404 Hits
/new_site/idaho/frames/favicon.ico	18	1.68%
(no referrer)		
/scripts/ndisapi.dll/pmc/pgHome?PMC=ARPMC	13	1.21%
(no referrer)		
/id_guides/woodies/images/swfeetgum_tn.jpg	10	0.93%
http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html		
/pubs/mopmcbrrour.pdf	10	0.93%
http://plant-materials.nrcs.usda.gov/mopmc/mopmc.html		
/pubs/mopmcbrrour.pdf	9	0.84%
http://Plant-materials.nrcs.usda.gov/mopmc/mopmc.html#BR		
/pmc/MDPMC/pubs.html	8	0.74%
(no referrer)		
/arpmc/src=/	8	0.74%
http://plant-materials.nrcs.usda.gov/arpmc/about.html		
/idpmc	8	0.74%
(no referrer)		
/idpmc	8	0.74%
http://www.waterfowler.com/phpBB/viewtopic.php?topic=5699&forum=		
1&3		
/scripts/ndisapi.dll/pmc/pgHome?PMC=FLPMC	8	0.74%
(no referrer)		
/pmc/grasses/grass_sci.html	7	0.65%
(no referrer)		
/scripts/ndisapi.dll/pmc/pgHome?PMC=NDPMC	7	0.65%
http://www.sd.nrcs.usda.gov/browse.htm		
/pmc/pmc_loc.html	7	0.65%
(no referrer)		
/scripts/ndisapi.dll/pmc/pgHome?PMC=NDPMC	7	0.65%
(no referrer)		
/pubs/idpmctn390201.pdf	6	0.56%
http://Plant-Materials.nrcs.usda.gov/idpmc/idpmc.html		
/pmc/pmcstaff/pmcstaff.html	6	0.56%

Page Not Found (404) Errors		
Target URL and Referrer	Hits	% of 404 Hits
(no referrer)		
/pmc/MDPMC/rel97-legumes.html	6	0.56%
(no referrer)		
/scripts/ndisapi.dll/pmc/pgHome?PMC=HIPMC	6	0.56%
http://www.hi.nrcs.usda.gov/plant.htm		
/pmc/trees/quac80.html	6	0.56%
(no referrer)		
/pmc/MDPMC/md-woody.html	6	0.56%
(no referrer)		
Total for Pages Above	164	15.34%

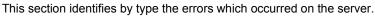
Page Not Found (404) Errors - Help Card

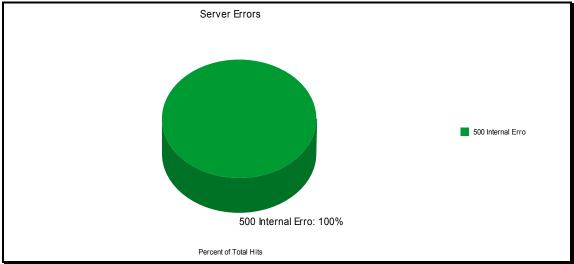
This section identifies pages that returned "Page Not Found" (404) errors on the server.

Tip: To focus your report, consider using the Return Code filter for including or excluding return code data.

This can be useful in identifying referring pages that are out of date and for identifying inconsistencies in the site structure.

Server Errors





Server Errors		
Error	Hits	% of Total
500 Internal Error	54	100%
Total	54	100%

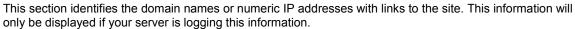
Server Errors - Help Card

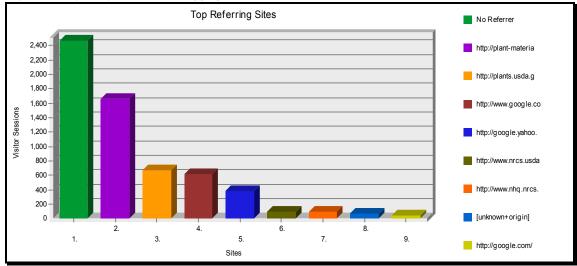
This section identifies by type the errors that occurred on the server. The table lists the errors in decreasing order of the number of failed hits.

Tip: To focus your report, consider using the Return Code filter for including or excluding return code data.

This is helpful for specifically identifying the server maintenance that can improve your site.

Top Referring Sites





Top	Referring Sites	
	Site	Visitor
		Sessions
1	No Referrer	2,467
2	http://plant-materials.nrcs.usda.gov/	1,662
3	http://plants.usda.gov/	673
4	http://www.google.com/	620
5	http://google.yahoo.com/	384
6	http://www.nrcs.usda.gov/	103
7	http://www.nhq.nrcs.usda.gov/	100
8	http://[unknown+origin]	76
9	http://google.com/	46
10	http://www.plant-materials.nrcs.usda.gov/	39
11	http://www.google.ca/	33
12	http://search.netscape.com/	29
13	http://www.il.nrcs.usda.gov/	26
14	http://www.nj.nrcs.usda.gov/	22
15	http://id.nrcs.usda.gov/	21
16	http://npk.nrcs.usda.gov/	17
17	http://www.ia.nrcs.usda.gov/	17
18	http://search.msn.com/	15
19	http://www.mi.nrcs.usda.gov/	15
20	http://nativeplants.for.uidaho.edu/	14
	tal for the Referring Sites Above	6,379
Total	for the Log File	6,823

Top Referring Sites - Help Card

This section identifies the domain names or numeric IP addresses with links to the site. The table shows the Domain names if reverse DNS lookups have been performed. This information will only be displayed if your server is logging this information.

Tip: You can exclude referrals from your own site by specifying your URL in the profile filters.

Tip: To focus your report, consider using the Referrer Filter to include or exclude activity from a referring

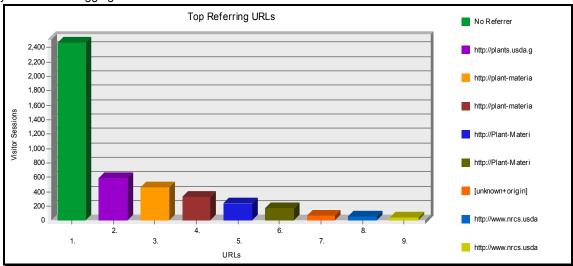
Top Referring Sites - Help Card

site.

You can determine those sites that are providing the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Top Referring URLs

This section provides the full URLs of the sites with links to the site. This information will only be displayed if your server is logging the referrer information.



Top	Referring URLs	
-	URL	Visitor
		Sessions
1	No Referrer	2,467
2	http://plants.usda.gov/home_page.html	596
3	http://plant-materials.nrcs.usda.gov/	465
4	http://plant-materials.nrcs.usda.gov/welcome.html	327
5	http://Plant-Materials.nrcs.usda.gov/left_side.html	246
6	http://Plant-Materials.nrcs.usda.gov/header.html	176
7	http://[unknown+origin]	76
8	http://www.nrcs.usda.gov/NRCSProg.html	56
9	http://www.nrcs.usda.gov/NRCSProg.html#plant_centers-anchor	43
10	http://plants.usda.gov/about_factsheets.html	34
11	http://Plant-Materials.nrcs.usda.gov/id_guides/woodies/woodies.html	28
12	http://plant-materials.nrcs.usda.gov/websites/alltitle.html	26
13	http://plants.usda.gov/tools_body.html	22
14	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	20
15	http://id.nrcs.usda.gov/tech.htm	20
16	http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	19
17	http://www.il.nrcs.usda.gov/NRCSEMP/bulletins/FY2002/II190-2-1.htm	18
18	http://plant-materials.nrcs.usda.gov/websites/allurl.html	17
19	http://npk.nrcs.usda.gov/nutrient_banner.html	17
20	http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/wetlandvendors.html	16
21	http://www.plant-materials.nrcs.usda.gov/	15
22	http://www.mi.nrcs.usda.gov/Programs_and_Services/pmc/index.htm	14
23	http://nativeplants.for.uidaho.edu/	14
24	http://www.nhq.nrcs.usda.gov/PROGRAMS/cprogram.htm	13
25	http://www.nhq.nrcs.usda.gov/BCS/PMC/pubs/IDPMCpubs-sbg.html	13
26	http://www.ia.nrcs.usda.gov/News/Brochures/brochures.htm	12
27	http://www.nhq.nrcs.usda.gov/BCS/PMC/pfs/PFS-coord.html	12
28	http://trident.itc.nrcs.usda.gov/esis/about.html	11
29	http://Plant-Materials.nrcs.usda.gov/idpmc/left_side.html	11

Top	Referring URLs	
	URL	Visitor
		Sessions
30	http://plant-materials.nrcs.usda.gov/whatsnew/jan01.html	11
31	http://plant-materials.nrcs.usda.gov/idpmc/	11
32	http://ag.arizona.edu/classes/ram446/syll.html	10
33	http://plants.usda.gov/tools_banner.html	10
34	http://www.plant-materials.nrcs.usda.gov/left_side.html	9
35	http://Plant-Materials.nrcs.usda.gov/pmcs.html	9
36	http://www.plant-materials.nrcs.usda.gov/header.html	9
37	http://plant-materials.nrcs.usda.gov/sources/bioeng.html	9
38	http://www.il.nrcs.usda.gov/resources/plants/plants.htm	8
39	http://images.google.com/images?site=images&btnG=Search&safe=off&im	8
40	http://plant-materials.nrcs.usda.gov/kspmc/research.html	8
41	http://plant-materials.nrcs.usda.gov/nmpmc/research.html	7
42	http://www.ca.nrcs.usda.gov/	7
43	http://www.nhq.nrcs.usda.gov/BCS/PMC/plant_info.html	7
44	http://plant-materials.nrcs.usda.gov	7
45	http://www.nd.nrcs.usda.gov/resources/index.htm	7
46	http://www.mt.nrcs.usda.gov/pas/programs/plantsmt.html	7
47	http://www.ny.nrcs.usda.gov/programs.htm	7
48	http://www.nhq.nrcs.usda.gov/BCS/PMCleave.htm	6
49	http://www.inpaws.org/plants.html	6
50	http://www.mt.nrcs.usda.gov/pas/techmt.html	6
	tal for the Referrers Above	4,973
Total	for the Log File	6,823

Top Referring URLs - Help Card

This section provides the full URLs of the sites with links to the site. The table shows the Domain names if reverse DNS lookups have been performed, and IP addresses if not. This information will only be displayed if your server is logging the referrer information, and doesn't include visitors who typed in your URL.

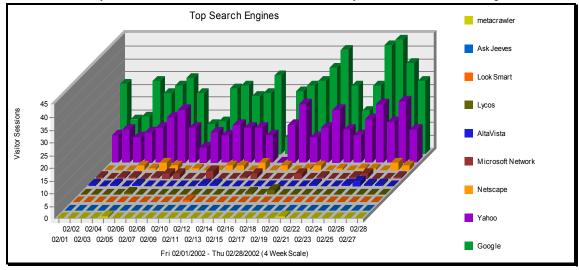
Tip: You can exclude referrals from your own site by specifying your URL in the profile filters.

Tip: To focus your report, consider using the Referrer Filter to include or exclude activity from a referring site.

You can determine those sites that are providing the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Top Search Engines

The graphic illustrates the first-time visitor sessions initiated by searches from each search engine. The first table identifies which search engines referred visitors to the site the most often. Note that each search may contain several keywords. The second table identifies the main keywords for each search engine.



Top	Top Search Engines		
	Engines	Searches	% of Total
1	Google	1,176	61.86%
2	Yahoo	599	31.5%
3	Netscape	56	2.94%
4	Microsoft Network	35	1.84%
5	AltaVista	17	0.89%
6	Lycos	6	0.31%
7	Look Smart	5	0.26%
8	Ask Jeeves	3	0.15%
9	metacrawler	2	0.1%
10	InfoSpace	1	0.05%
11	Excite	1	0.05%
Total	of Searches for the Engines Above	1,901	100%
Total	of Searches for the Log File	1,901	100%

Top Search Engines with Search Phrases Detail			
Engines	Phrases	Phrases	% of Total
		Found	
Google	erosion control [pdf] rock slope	10	0.52%
	nrcs plant materials program	8	0.42%
	seed production of forage plants	6	0.31%
	cotoneaster lucida	6	0.31%
	plant materials	5	0.26%
	octoraro nursery	5	0.26%
	related:www.ag.ndsu.nodak.edu/d ickinso/research/1997/xeriscap.ht	4	0.21%
	m		
	natural and plant	4	0.21%
	roughleaf dogwood	4	0.21%
	related:plant-	4	0.21%

Engines	ith Search Phrases Detail Phrases	Phrases Found	% of Total
	materials.nrcs.usda.gov/pubs/mtp mcsyasex.pdf		
	plant material center big flats	4	0.219
	saratoga tree nursery	4	0.219
	materials -site:com	4	0.21
	mike zierke	4	0.21
	usda plant materials program	4	0.21
	trailing soybeans	3	0.15
	nebraska sedge	3	0.15
	tree nursery ohio	3	0.15
	new jersey tree nursery	3	0.15
	practical streambank	3	0.15
	bioengineering guide	٥	0.10
'ahoo	vetiver grass and salinity	5	0.26
41100	tolerance	٥	0.20
	plant chromosome number of	5	0.26
	boerhaavia		0.20
	idaho grassland restoration seed	4	0.21
	source		0
	nrcs plant materials center	4	0.21
	alderson		v. <u> </u>
	northland college saskatchewan	4	0.21
	highmore so dakota	4	0.21
	nrcs plant material center	4	0.21
	rose growth stages	4	0.21
	desmodium ecotypes	3	0.15
	eastern gamagrass cleaning	3	0.15
	tulip tree	3	0.15
	uses of Iolium perenne	3	0.15
	Ionicera korolkowi	3	0.15
	http://plant-	3	0.15
	materials.nrcs.usda.gov	٥	0.10
	blue wildrye seed source	3	0.15
	clover planting	2	0.13
	used atv's newyork	2	0.1
	liatris flower	2	0.1
	argentine bahiagrass growers	2	0.1
	elsin baylor	2	0.1
letscape	plant materials	8	0.42
iciscupe	http://plant-	5	0.42
	materials.nrcs.usda.gov	٥	0.20
	www.plant materials.gov	4	0.21
	octoraro nursery	3	0.15
	bridger plant materials center	2	0.1
	meadowview nursery	2	0.1
	pullman plant materials	2	0.1
	plant materials center,los	2	0.1
	lunas,nm	2	0.1
	caucasian bluestem	2	0.1
	http://www.aphis.usda.gov/ppq/ba	1	0.05
	ts/fnwsbycat-e.html	1	0.05
	www.black voicecom/	1	0.05
		1	
	jimmy carter plant materials center	1	0.05

Top Search Engines w	ith Search Phrases Detail		
Engines	Phrases	Phrases Found	% of Total
	parentage testing in hillsborough nc	1	0.05%
	www.plant- materials.nrcs.usda.gov	1	0.05%
	seeds festuca alpina	1	0.05%
	plantlocator.com	1	0.05%
	envirosense- funding	1	0.05%
	artemisia cana	1	0.05%
	irrigation of tall fescue photos	1	0.05%
	matua grass dealer	1	0.05%
Microsoft Network	plant materials center	7	0.36%
	nrcs plant materials	3	0.15%
	bismarck nd	2	0.1%
	usda nrcs plant materials program	2	0.1%
	big flats corning	2	0.1%
	national plant materials center beltsville	2	0.1%
	big flats, new york	2	0.1%
	plant materials nrcs	2	0.1%
	plant websites	1	0.05%
	conservation seed	1	0.05%
	http://plant- materials.nrcs.usda.gov	1	0.05%
	booneville arkansas	1	0.05%
	usda plant materials database	1	0.05%
	we use materials from plants	1	0.05%
	usda conservation	1	0.05%
	usda nrcs plant materials	1	0.05%
	plant-materials.nrcs.usda.gov	1	0.05%
	plant material centers	1	0.05%
	www/usda.nrcs.pmc.gov	1	0.05%
	plant materials	1	0.05%
AltaVista	plant	10	0.52%
	materials	1	0.05%
	http://plant- materials.nrcs.usda.gov/	1	0.05%
	plant finder.co.nz/	1	0.05%
	cohitre plant	1	0.05%
	research plants	1	0.05%
	plant materials	1	0.05%
	cheffelara plant	1	0.05%
Lycos	jamie I. whitten plant materials center	2	0.1%
	aberdeen idaho	1	0.05%
	nrcs	1	0.05%
	hoolehua	1	0.05%
	usda whitten plant materials	1	0.05%
Look Smart	maryland plant picture	5	0.26%
Ask Jeeves	where can find information on plants	3	0.15%
metacrawler	natural resource conservation service	1	0.05%
	plants for erosion	1	0.05%
InfoSpace	coastal erosion	1	0.05%

Top Search Engines with S	Search Phrases Detail		
Engines	Phrases	Phrases Found	% of Total
Excite	booneville,ar	1	0.05%

Engines	vith Keywords Detail Keywords	Keywords Found	% of Total
Google	plant	130	6.839
	seed	87	4.579
	nursery	66	3.479
	materials	63	3.319
	of	53	2.78
	in	43	2.26
	tree	40	2.1
	wetland	40	2.1
	plants	38	1.99
	propagation	38	1.99
	center	34	1.78
	planting	30	1.57
	soil	27	1.42
	control	24	1.42
	erosion	24	1.26
	usda	23	1.20
	native	22	1.15
		20	1.15
	nrcs		
	the	20	1.05
ahoo	new	19	0.99
anoo	plant	56	2.94
	seed	42	2.2
	of	36	1.89
	in	32	1.68
	planting	29	1.52
	tree	28	1.47
	nursery	20	1.05
	grass	17	0.89
	materials	16	0.84
	center	16	0.84
	nrcs	15	0.78
	for	10	0.52
	missouri	10	0.52
	guide	9	0.47
	source	8	0.42
	propagation	8	0.42
	tulip	8	0.42
	gamagrass	8	0.42
	texas	8	0.42
	soil	8	0.42
letscape	materials	15	0.78
-	plant	15	0.78
	http://plant- materials.nrcs.usda.gov	5	0.26
	nursery	5	0.26
	www.plant	4	0.21
	materials.gov	4	0.21
	in	3	0.21

Top Search Engines w	vith Keywords Detail		
Engines	Keywords	Keywords Found	% of Total
	center	3	0.15%
	octoraro	3	0.15%
	lunas,nm	2	0.1%
	center,los	2	0.1%
	bluestem	2	0.1%
	seed	2	0.1%
	soil	2	0.1%
	pullman	2	0.1%
	hydrogel	2	0.1%
	bridger	2	0.1%
	meadowview	2	0.1%
	caucasian	2	0.1%
	envirosense-	1	0.05%
Microsoft Network	plant	22	1.15%
	materials	20	1.05%
	center	9	0.47%
	nrcs	8	0.42%
	usda	6	0.31%
	big	4	0.21%
	new	2	0.1%
	corning	2	0.1%
	york	2	0.1%
	flats	2	0.1%
	program	2	0.1%
	flats,	2	0.1%
	conservation	2	0.1%
	national	2	0.1%
	nd	2	0.1%
	beltsville	2	0.1%
	bismarck	2	0.1%
	seed	1	0.05%
	we	1	0.05%
	database	1	0.05%
AltaVista	plant	14	0.73%
Allavista	materials	2	0.1%
	http://plant-	1	0.05%
	materials.nrcs.usda.gov/	'	0.05%
	······································	1	0.05%
	plants finder.co.nz/	1 1	0.05%
	research cohitre	1 1	0.05% 0.05%
Lygge	cheffelara	1	0.05%
Lycos	whitten	3	0.15%
	plant	3	0.15%
	materials	3	0.15%
	l.	2	0.1%
	center	2	0.1%
	jamie	2	0.1%
	nrcs	1	0.05%
	aberdeen	1	0.05%
	idaho	1	0.05%
	hoolehua	1	0.05%
	usda	1	0.05%

Top Search Engines with Keywords Detail				
Engines	Keywords	Keywords Found	% of Total	
Look Smart	maryland	5	0.26%	
	plant	5	0.26%	
	picture	5	0.26%	
Ask Jeeves	information	3	0.15%	
	on	3	0.15%	
	can	3	0.15%	
	where	3	0.15%	
	find	3	0.15%	
	plants	3	0.15%	
metacrawler	service	1	0.05%	
	plants	1	0.05%	
	resource	1	0.05%	
	natural	1	0.05%	
	for	1	0.05%	
	conservation	1	0.05%	
	erosion	1	0.05%	
InfoSpace	coastal	1	0.05%	
	erosion	1	0.05%	
Excite	booneville,ar	1	0.05%	

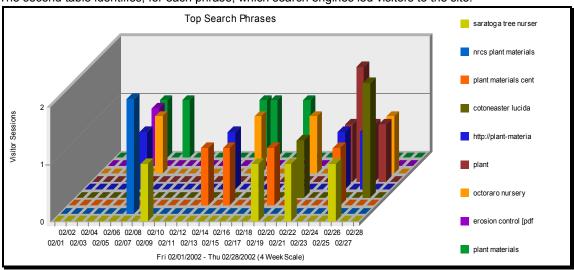
Top Search Engines - Help Card

The first table identifies which search engines referred visitors to the site the most often. The second table breaks down the keywords used with each search engine referring your site. Note that each search may contain several keywords. Totals in this table represent the number of searches, whether they contain one or several keywords. The third table identifies the main keywords for each search engine.

This can give you an idea of how your meta-tags are performing with each search engine.

Top Search Phrases

The first table identifies Phrases which led the most visitors to the site (regardless of the search engine). The second table identifies, for each phrase, which search engines led visitors to the site.



Top :	Top Search Phrases			
-	Phrases	Phrases found	% of Total	
1	plant materials	15	0.78%	
2	erosion control [pdf] rock slope	10	0.52%	
3	octoraro nursery	10	0.52%	
4	plant	10	0.52%	
5	http://plant-materials.nrcs.usda.gov	9	0.47%	
6	cotoneaster lucida	8	0.42%	
7	plant materials center	8	0.42%	
8	nrcs plant materials program	8	0.42%	
9	saratoga tree nursery	6	0.31%	
10	seed production of forage plants	6	0.31%	
11	maryland plant picture	5	0.26%	
12	plant chromosome number of boerhaavia	5	0.26%	
13	vetiver grass and salinity tolerance	5	0.26%	
14	idaho grassland restoration seed source	4	0.21%	
15	northland college saskatchewan	4	0.21%	
16	rose growth stages	4	0.21%	
17	superabsorbent	4	0.21%	
18	materials	4	0.21%	
19	tulip tree	4	0.21%	
20	related:plant-materials.nrcs.usda.gov/pubs/mtpmcsyasex.pdf	4	0.21%	
Total	Found for the Phrases Above	133	6.99%	
Total	of Phrases Found in the Log File	1,901	100%	

Top Search Phrases with Engines Detail					
Phrases	Engines	Searches	% of Total		
plant materials	Netscape	8	0.42%		
	Google	5	0.26%		
	AltaVista	1	0.05%		
	Microsoft Network	1	0.05%		

Top Search Phrases with E	Engines Detail		
Phrases	Engines	Searches	% of Total
erosion control [pdf] rock	Google	10	0.52%
slope			
octoraro nursery	Google	5	0.26%
	Netscape	3	0.15%
	Yahoo	2	0.1%
plant	AltaVista	10	0.52%
http://plant-	Netscape	5	0.26%
materials.nrcs.usda.gov	Value :		0.450/
	Yahoo	3	0.15%
	Microsoft Network	1	0.05%
cotoneaster lucida	Google	6	0.31%
	Yahoo	2	0.1%
plant materials center	Microsoft Network	7	0.36%
	Google	1	0.05%
nrcs plant materials program	Google	8	0.42%
saratoga tree nursery	Google	4	0.21%
	Yahoo	2	0.1%
seed production of forage plants	Google	6	0.31%
maryland plant picture	Look Smart	5	0.26%
plant chromosome number of	Yahoo	5	0.26%
boerhaavia			
vetiver grass and salinity	Yahoo	5	0.26%
tolerance			
idaho grassland restoration seed source	Yahoo	4	0.21%
northland college saskatchewan	Yahoo	4	0.21%
rose growth stages	Yahoo	4	0.21%
superabsorbent	Google	3	0.15%
	Yahoo	1	0.05%
materials	Google	3	0.15%
	AltaVista	1	0.05%
tulip tree	Yahoo	3	0.15%
- tanp :: 00	Google	1	0.05%
related:plant-	Google	4	0.21%
materials.nrcs.usda.gov/pubs/ mtpmcsyasex.pdf			

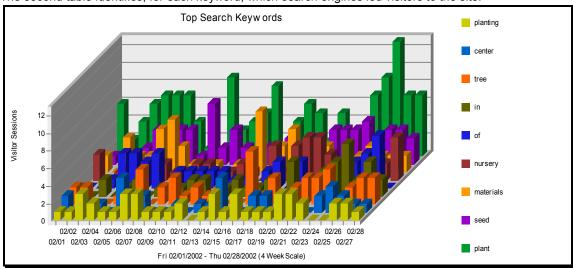
Top Search Phrases - Help Card

Many visitors to your site may be reaching it using search engines like Yahoo, Excite, etc. This section shows you the search phrases that visitors are using to reach your site.

How are people getting to your site? Are they using the search phrases you expect? Do you need to use different keywords in page titles to make it easier for people to find your site via search engines?

Top Search Keywords

The first table identifies keywords which led the most visitors to the site (regardless of the search engine). The second table identifies, for each keyword, which search engines led visitors to the site.



Top S	Top Search Keywords				
	Keywords	Keywords found	% of Total		
1	plant	245	3.89%		
2	seed	132	2.09%		
3	materials	119	1.88%		
4	nursery	91	1.44%		
5	of	90	1.42%		
6	in	78	1.23%		
7	tree	69	1.09%		
8	center	64	1.01%		
9	planting	59	0.93%		
10	plants	49	0.77%		
11	propagation	46	0.73%		
12	wetland	45	0.71%		
13	nrcs	44	0.69%		
14	usda	37	0.58%		
15	soil	37	0.58%		
16	grass	35	0.55%		
17	native	29	0.46%		
18	erosion	28	0.44%		
19	control	27	0.42%		
20	new	27	0.42%		
Total	Found for the Keywords Above	1,351	21.45%		
Total	of Keywords Found in the Log File	6,297	100%		

Top Search Keywords with Engines Detail					
Keywords	Engines	Searches	% of Total		
plant	Google	130	2.06%		
	Yahoo	56	0.88%		
	Microsoft Network	22	0.34%		
	Netscape	15	0.23%		

	ds with Engines Detail		0/ == :
Keywords	Engines	Searches	% of Total
	AltaVista	14	0.22%
	Look Smart	5	0.07%
	Lycos	3	0.04%
seed	Google	87	1.38%
	Yahoo	42	0.66%
	Netscape	2	0.03%
	Microsoft Network	1	0.01%
materials	Google	63	1%
	Microsoft Network	20	0.31%
	Yahoo	16	0.25%
	Netscape	15	0.23%
	Lycos	3	0.04%
	AltaVista	2	0.03%
nursery	Google	66	1.04%
	Yahoo	20	0.31%
	Netscape	5	0.07%
of	Google	53	0.84%
	Yahoo	36	0.57%
	Netscape	1	0.01%
in	Google	43	0.68%
	Yahoo	32	0.5%
	Netscape	3	0.04%
tree	Google	40	0.63%
	Yahoo	28	0.44%
	Netscape	1	0.01%
center	Google	34	0.53%
	Yahoo	16	0.25%
	Microsoft Network	9	0.14%
	Netscape	3	0.04%
	Lycos	2	0.03%
planting	Google	30	0.47%
.1	Yahoo	29	0.46%
plants	Google	38	0.6%
	Yahoo	5	0.07%
	Ask Jeeves	3	0.04%
	Microsoft Network	1	0.01%
	AltaVista	1	0.01%
	metacrawler	· · ·	0.01%
propagation	Google	38	0.6%
41	Yahoo	8	0.12%
wetland	Google	40	0.63%
	Yahoo	5	0.07%
nrcs	Google	20	0.31%
	Yahoo Microsoft Network	15	0.23%
		8	0.12%
	Lycos	1	0.01%
usda	Google	23	0.36%
	Yahoo	7	0.11%
	Microsoft Network	6	0.09%
aail	Lycos	1	0.01%
soil	Google	27	0.42%
	Yahoo	8	0.12%
	Netscape	2	0.03%
grass	Google	17	0.26%

Top Search Keywords with Engines Detail				
Keywords	Engines	Searches	% of Total	
	Yahoo	17	0.26%	
	Netscape	1	0.01%	
native	Google	22	0.34%	
	Yahoo	7	0.11%	
erosion	Google	24	0.38%	
	Yahoo	2	0.03%	
	InfoSpace	1	0.01%	
	metacrawler	1	0.01%	
control	Google	24	0.38%	
	Yahoo	3	0.04%	
new	Google	19	0.3%	
	Yahoo	5	0.07%	
	Microsoft Network	2	0.03%	
	Netscape	1	0.01%	

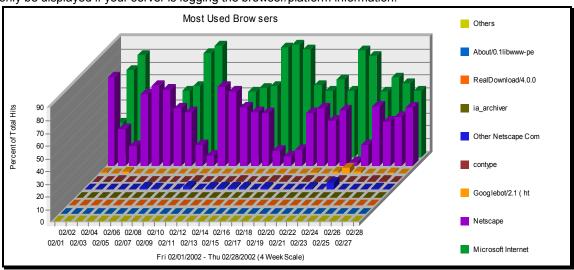
Top Search Keywords - Help Card

This section tells you which search engines people are using to find your site, and the keywords used most frequently with each search engine.

At the most basic level, this section tells you which search engines are being used most frequently to find your site. You may find that some search engines are returning your site for the keywords you expect and that other search engines do not.

Most Used Browsers

This section identifies the most popular WWW Browsers used by visitors to the site. This information will only be displayed if your server is logging the browser/platform information.



Most	: Used Browsers			
	Browser	Hits	% of Total Hits	Visitor Sessions
1	Microsoft Internet Explorer	47,897	51.37%	4,494
2	Netscape	42,930	46.04%	1,622
3	Googlebot/2.1 (http://www.googlebot.com/bot.html)	366	0.39%	192
4	contype	560	0.6%	98
5	Other Netscape Compatible	914	0.98%	78
6	ia_archiver	19	0.02%	18
7	RealDownload/4.0.0.42	40	0.04%	12
8	About/0.1libwww-perl/5.47	10	0.01%	10
9	Others	22	0.02%	9
10	RealDownload/4.0.0.41	23	0.02%	8
11	ATA-Translation-Service	12	0.01%	7
12	appie 1.1 (www.walhello.com)	6	0%	6
13	RealDownload/4.0.0.40	9	0%	5
14	larbin samualt9@bigfoot.com	5	0%	5
15	Java1.4.0	5	0%	5
16	webcollage/1.78	7	0%	4
17	Inktomi Search	4	0%	4
18	Xenu's Link Sleuth 1.1b	117	0.12%	4
19	webcollage/1.82	6	0%	4
20	HTTPGET/1.0 GlimpseHTTP/3.0	6	0%	3
Total	For Browsers Above	92,958	99.71%	6,588

Most Used Browsers - Help Card

This section identifies the most popular WWW Browsers used by visitors to the site. This information will only be displayed if your server is logging the browser/platform information. Also, any hits identified as originating from a spider are not counted in this table.

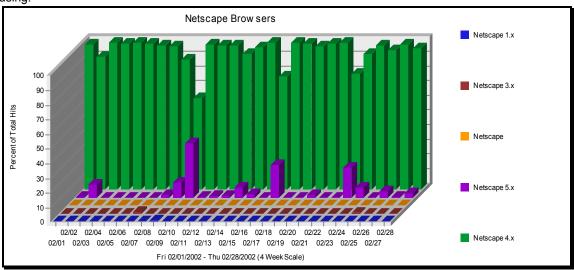
Tip: Consider the Browser Filter to include or exclude activity based on visitor browser.

Most Used Browsers - Help Card

This can be helpful for determining how to configure your site for optimal viewing.

Netscape Browsers

This section gives you a breakdown of the various versions of Netscape browsers that visitors to the site are using.



Nets	Netscape Browsers					
	Browser	Hits	% of Total	Visitor		
			Hits	Sessions		
1	Netscape 4.x	42,237	98.38%	1,574		
2	Netscape 5.x	633	1.47%	43		
3	Netscape	2	0%	2		
4	Netscape 3.x	57	0.13%	2		
5	Netscape 1.x	1	0%	1		
Total	For Browsers Above	42,930	100%	1,622		

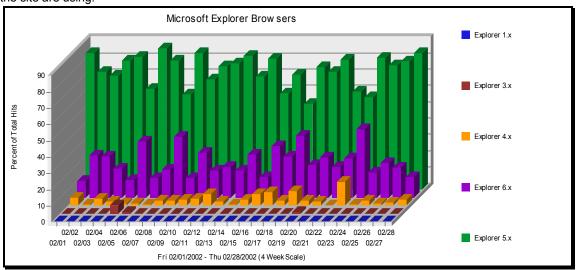
Netscape Browsers - Help Card

This section gives you a breakdown of the various versions of Netscape browsers that visitors to the site are using. This information will only be displayed if your server is logging the browser/platform information. Any hits identified as originating from a spider are not counted in this table.

This is useful in determining the percentage of visitors using newer browsers and whether version-specific features (such as Java Scripts) should be implemented on the site.

Microsoft Explorer Browsers

This section gives you a breakdown of the various versions of Microsoft Explorer browsers that visitors to the site are using.



Micr	Microsoft Explorer Browsers					
	Browser	Hits	% of Total	Visitor		
			Hits	Sessions		
1	Explorer 5.x	35,662	74.45%	3,362		
2	Explorer 6.x	10,434	21.78%	926		
3	Explorer 4.x	1,623	3.38%	187		
4	Explorer 3.x	177	0.36%	18		
5	Explorer 1.x	1	0%	1		
Total	For Browsers Above	47,897	100%	4,494		

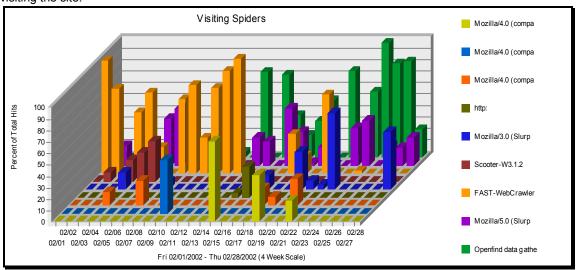
Microsoft Explorer Browsers - Help Card

This section gives you a breakdown of the various versions of Microsoft Explorer browsers that visitors to the site are using. This information will only be displayed if your server is logging the browser/platform information. Any hits identified as originating from a spider are not counted in this table.

This is useful in determining the percentage of visitors using newer browsers and whether version specific features (such as Java Scripts) should be implemented on the site.

Visiting Spiders

This section identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting the site.



Visiting Spiders				
	Spider	Hits	% of Total Hits	Visitor Sessions
1	Openfind data gatherer, Openbot	244	21.01%	31
2	Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	115	9.9%	30
3	FAST-WebCrawler	507	43.66%	28
4	Scooter-W3.1.2	29	2.49%	21
5	Mozilla/3.0 (Slurp/si; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	22	1.89%	11
6	http:	8	0.68%	7
7	Mozilla/4.0 (compatible; MSIE 4.01; MSIECrawler; Windows 95)	18	1.55%	6
8	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; MSIECrawler)	15	1.29%	5
9	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.0; Q312461; MSIECrawler)	75	6.45%	5
10	Scooter-3.2.DIL	30	2.58%	5
11	Szukacz	4	0.34%	4
12	BaiDuSpider	3	0.25%	3
13	WebTrends Link Analyzer	6	0.51%	3
14	Mozilla/4.0 (compatible; MSIE 5.5; Windows 98; MSNRadioShackKiosk; MSIECrawler)	4	0.34%	2
15	Mozilla/4.0 (compatible; MSIE 4.0; Windows NT; Site Server 3.0 Robot) USDA	4	0.34%	2
16	IPiumBot (robots@laurion.net)	13	1.11%	2
17	Scooter-3.2	6	0.51%	2
18	NationalDirectory-WebSpider	2	0.17%	2
19	Scooter-ARS-1.1-ih	2	0.17%	1
20	Lycos_Spider_(modspider)	4	0.34%	1
Total	For Spiders Above	1,111	95.69%	171

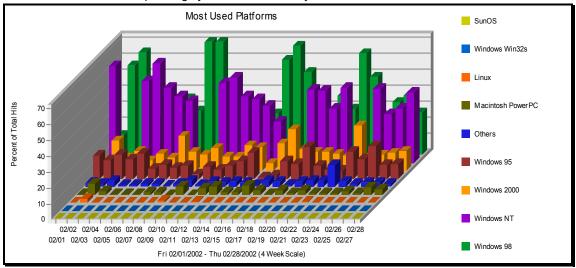
Visiting Spiders - Help Card

This section identifies all robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting the site. This information will only be displayed if your server is logging the browser/platform information.

This information is important for a Webmaster trying to block spiders that tax the server, and to know what automated attention you have attracted to your site.

Most Used Platforms





Most Used Platforms				
	Platform	Hits	% of Total	Visitor
			Hits	Sessions
1	Windows 98	27,660	29.66%	2,864
2	Windows NT	39,147	41.99%	1,510
3	Windows 2000	11,217	12.03%	913
4	Windows 95	10,373	11.12%	577
5	Others	2,435	2.61%	541
6	Macintosh PowerPC	2,250	2.41%	227
7	Linux	132	0.14%	7
8	Windows Win32s	9	0%	5
9	SunOS	1	0%	1
10	Windows 3.x	2	0%	1
11	OS/2	1	0%	1
Total	For Platforms Above	93,227	100%	6,647

Most Used Platforms - Help Card

This section identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

This information is useful for determining what content to include on your website.

Glossary

Glossary	
Ad Clicks	A click on an advertisement on a web site which takes a visitor to another site, it is referred to as an ad click.
Ad Views	A web page that presents an ad. Once the visitor has viewed an ad, he/she can click on it (see Ad Click). There may be more than one ad on an ad view.
Authentication	Technique by which access to Internet or Intranet resources requires the visitor to identify himself or herself by entering a username and password.
Bandwidth	Measure (in kilobytes of data transferred) of the traffic on the site.
Browser	A program used to locate and view HTML documents (Netscape, Mosaic, Microsoft Explorer, for example.)
Click through rate	Percentage of visitors who click on a viewed advertisement. This is a good indication of the effectiveness of this ad.
Client	The browser (see above) used by a visitor to a Web site.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See "Return Code" definition.
Company Database	The database installed and used by WebTrends to look up the company name, city, state and country corresponding to a specific domain name.
Cookies	Persistent Client-State HTTP Cookies are files containing information about visitors to a web site (e.g., user name and preferences). This information is provided by the visitor during the first visit to a Web server. The server records this information in a text file and stores this file on the visitor's hard drive. When the visitor accesses the same web site again, the server looks for the cookie and configures itself based on the information provided.
Domain Name	The text name corresponding to the numeric IP address of a computer on the Internet (i.e., www.webtrends.com).
Domain Name Lookup	The process of converting a numeric IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
FTP	File Transfer Protocol is a standard method of sending files between computers over the Internet.
Filters	A means of narrowing the scope of a report or view by specifying ranges or types of data to include in or exclude.
Forms	An HTML page which passes variables back to the server. These pages are used to gather information from visitors. Also referred to as scripts.
GIF	Graphics Interchange Format is an image file format commonly used in HTML documents.
HTML	Hyper Text Markup Language is used to write documents for the World Wide Web to specify

Glossary				
	hypertext links between related objects and			
	documents.			
HTTP	Hyper Text Transfer Protocol is a standard method			
	of transferring data between a Web server and a			
	Web browser.			
Hit	An action on the Web site, such as when a visitor			
	views a page or downloads a file.			
Home Page	The main page of a Web site. The home page			
	provides visitors with an overview and links to the			
	rest of the site. It often contains or links to a Table of			
Home Page URL	contents for the site. The local path or Internet URL to the default page of			
Home Fage OKL	the Web site for which WebTrends reports will be			
	generated.			
IP Address	Internet Protocol address identifying a computer			
	connected to the Internet.			
JPEG	Joint Photographic Expert Group - Compressed			
	graphic format common on the Internet.			
Log File	A file created by a web or proxy server which			
	contains all of the access information regarding the			
B 10	activity on that server.			
Page Views	Also called Page Impressions. Hit to HTML pages			
	only (access to non-HTML documents are not counted).			
Platform	The operating system (i.e. Windows 95, Windows			
Tiddollii	NT, etc.) used by a visitor to the site.			
Protocol	An established method of exchanging data over the			
	Internet.			
Referrer	URL of an HTML page that refers to the site.			
Return Code	The return status of the request which specifies			
	whether the transfer was successful and why.			
	Possible "Success" codes are: 200 = Success: OK			
	200 = Success. OR 201 = Success: Created			
	201 = Success: Orcated			
	203 = Success: Partial Information			
	204 = Success: No Response			
	300 = Success: Redirected			
	301 = Success: Moved			
	302 = Success: Found			
	303 = Success: New Method 304 = Success: Not Modified			
	Possible "Failed" codes are:			
	400 = Failed: Bad Request			
	401 = Failed: Unauthorized			
	402 = Failed: Payment Required			
	403 = Failed: Forbidden			
	404 = Failed: Not Found			
	500 = Failed: Internal Error			
	501 = Failed: Not Implemented			
	502 = Failed: Overloaded Temporarily 503 = Failed: Gateway Timeout			
Server	A computer that hosts information available to			
GGI VGI	anyone accessing the Internet.			
Server Error	An error occurring at the server. Web server errors			
	have codes in the 500 range.			
Spiders	An automated program which searches the internet.			
Suffix (Domain Name)	The three digit suffix of a domain can be used to			
The tiree digit sunity of a domain out be used to				

Glossary		
	identify the type of organization.	
	Possible "Suffixes" are:	
	.com = Commercial	
	.edu = Educational	
	.int = International	
	.gov = Government	
	.mil = Military	
	.net = Network	
	.org = Organization	
URL	Uniform Resource Locator is a means of identifying	
	an exact location on the Internet. For example,	
	http://www.webtrends.com/html/info/default.htm is	
	the URL which defines the use of HTTP to access	
	the Web page Default.htm in the /html/info/ directory	
	on the WebTrends Corporation Web site). As the	
	previous example shows, a URL is comprised of	
	four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and	
	File Name (default.htm).	
User Agent	Fields in an extended Web server log file identifying	
Oser Agent	the browser and platform used by a visitor.	
Visit	Commonly called Visitor Session. All activity for	
71010	one visitor of a web site. By default, a visitor	
	session is terminated when a visitor is inactive for	
	more than 30 minutes.	
Visitor Session	A session of activity (all hits) for one visitor of a web	
	site. A unique visitor is determined by the IP	
	address or cookie. By default, a visitor session is	
	terminated when a visitor is inactive for more than	
	30 minutes. This duration can be changed from	
	General panel in the Options, Web Traffic Analysis	
	dialog. Synonym: Visit.	

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